Executive Summary

This economic impact study is a component of a larger effort to demonstrate the contributions that the nonprofit sector has on Colorado's economy. In the first component of this joint effort, Colorado Association of Funders, Colorado Nonprofit Association, Community Resource Center, Denver Office of Strategic Partnerships, Spark the Change Colorado and University of Colorado Denver School of Public Affairs were motivated to illustrate the extent to which the nonprofit industry functions as a critical engine to the state's economy for public and key public policy decision-makers.

Study objectives

The root of the study's objectives was to demonstrate the value created by the industry to the state's economy as a whole and its counties individually using industry-standard methodologies and metrics that would allow the user of its findings to communicate the value of the nonprofit sector against a context of the broader state economic context. The key metrics this study quantifies include:

- Size and composition of the nonprofit sector in Colorado, its growth, and comparisons to other sectors
- Financial capacity of the industry (i.e. value of assets)
- Industry direct spending
- Revenue generated by source of funding, e.g. federal, foundation grants, and individual contributions
- Employment impact, including wages, size of workforce, and number of individuals insured
- Contributions to Gross Domestic Product (GDP), which include fiscal impacts such as wages and ad valorem taxes
- Indirect and induced impacts of employment, earnings, and spending (output)

In general, the findings of this study are intended to help business leaders, public officials, and economic developers understand how to better leverage nonprofits through knowledge of the industry's impacts and contributions to the overall economy. It is intended to convey that the nonprofit sector is an essential job-generating component of the state's economy.

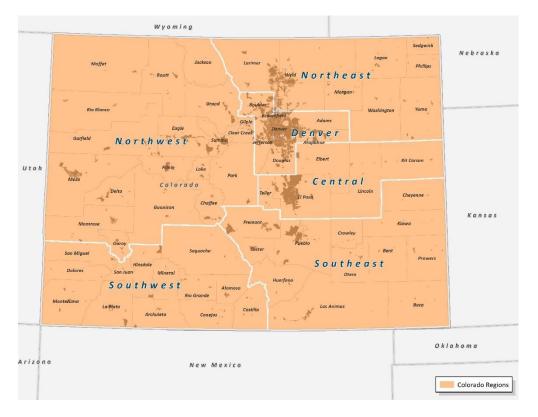
The following technical report is being provided to the collaboration of partners and presents a summary of findings with detailed tables of findings and analysis, as well as maps to illustrate the relative impact that the industry has on the respective county and the state's economy. It is followed by a description of data sources, methodology, and definitions of economic impacts.

Summary of Findings

Regional Analysis Framework

Throughout the report, findings are presented with a regional breakdown, as illustrated in **Figure 1**. For consistency, these regional definitions are identical to the definitions used in the previous 2007 study to identify the nonprofit industry's economic impacts.

Figure 1



Summary of Findings

In 2017, it is estimated that there were more than 23,100 nonprofit organizations (see **Figure 4** and **Figure 5** for a breakdown by spending and NTEE categories) in the state employing nearly 190,000 jobs including Wage & Salary positions¹ and proprietorships.² During the year, the direct spending of these organizations added more than \$20.0 billion to the state's economy, measured by state Gross Regional Product (GRP) (see **Figure 10** and **Figure 11**); they generated more than \$30.3 billion in revenues (see **Figure 12** and **Figure 13**); and held nearly \$87.1 billion in assets (see **Figure 16**and **Figure 17**). (Refer to **Figure 5** for a list of nonprofit jobs by total organizational spending category, and see **Figure 26** for an illustration of nonprofit employment by county in 2017).

¹ Notes: 1) Although records from CDLE include establishments with just one job, these data generally are not representative of nonprofit sole proprietorships, i.e. establishments with only one job. 2) The estimate of establishments and jobs is the product of a merged dataset: IRS tax-exempt organization Masterfile for Colorado and CDLE wage and salary employment records at the establishment level for Colorado joined by Employer Identification Number (EIN). 3) The dataset is filtered by the MEEI to avoid double-counting jobs, establishments, earnings, and total direct spending where both parent and sub-parent organizations filed employment data.

² This estimate accounts for all nonprofit organizations that last filed a Form 990 with the IRS for either 2016 or 2017, and for whom the parent and sub-parent organization record was not double-counted.

Overall, Colorado had an estimated 3.7 million jobs in 2017 (including proprietors and Wage & Salary jobs), and the nonprofit sector accounted for 5.1 percent of employment (and 5.6 percent of direct spending as shown in Figure 21). While Figure 22 illustrates that much of the employment is concentrated in the Front Range, Figure 23 illustrates that the nonprofit industry accounts for up to 17 percent of some counties' workforces throughout the state. It should be noted that, in addition to these metrics, volunteerism benefiting the nonprofit sector contributes an estimated \$7.0 billion of value-added to the industry annually – additional to the industry's economic output of \$20.0 billion.

In total, the nonprofit sector's 189,600 jobs support an additional 56,800 jobs in business-to-business activities, and another 86,500 induced jobs through the household spending associated with direct and indirect economic activities. Overall, the nonprofit sector directly and indirectly supports approximately 9.0 percent of the state's entire workforce (see Figure 26).

Note to Estimation of Metrics

The following estimates were made using the IRS Exempt Organization Businesses Master File (EOBMF), merged with the IRS 990 Extract and IRS 990 EZ as well as the Colorado Department of Labor's (CDLE) establishment-level Quarterly Census of Employment and Wages (QCEW) datasets. Figure 2 illustrates the derivation of the number of non-redundant organizations, jobs, direct spending, revenues and assets held by active nonprofit organizations that filed a Form 990 in 2016 or 2017 and were not duplicative of parent organization records.³

| Nonprofit Industry Dataset Summary (2017) | | | IRS EOBMF | | Metrics (2017) Form 990 Filed in 2016 or 2017 | | Non-Redundant Records |
|--|--|----|-------------------------------------|----|---|----|-------------------------------------|
| | Organizations | | 32,567 206,105 | | 23,263 201,044 | | 23,148 189,645 |
| Source: IRS EOBMF; IRS 990 Extract; IRS 990 EZ; CDLE | Wage & Salary Jobs Proprietorships Direct Expenses | Ş | 174,775 31,330 30,392,107,400 | ć | 169,783 31,261 30,169,972,078 | ¢ | 158,384 31,261 20,005,777,875 |
| QCEW; Economic & Planning Systems | Revenues | \$ | 34,590,477,154 | | 34,362,547,977 | | 30,276,110,556 |
| H:\163095-Colorado Non-Profit Economic Impact Study\Data\[163095-DATA-IRS base QCEW merge.xlsx]TABLE A Dataset Summary | Assets | \$ | 97,348,002,793 | \$ | 96,888,123,929 | \$ | 87,051,406,361 |

³ A more detailed description of the methodology is provided later.

Figure 3 illustrates a breakdown of the number of organizations, jobs (wage and salary positions as well as proprietorships), direct expenses, revenues, and assets of the entire nonprofit industry by IRS subsection code. With more than 172,000 of the 189,645 jobs, 501(c)3 organizations represent 91 percent of the nonproduct industry while 501(c)4 organizations represent one (1) percent and the remainder represent 8 percent.

Figure 3

| Nonprofit Stats by IRS | | _ | | IRS | S Subsection | |
|---|--------------------|----|----------------|-----|---------------|----------------------|
| Subsection Code (2017) | | | 501(c)3 | | 501(c)4 | Other |
| | | | | | | |
| | Organizations | | 18,166 | | 1,020 | 3,962 |
| | Jobs | | 172.290 | | 2,168 | 15,187 |
| | Wage & Salary Jobs | | 142,881 | | 1,602 | 13,901 |
| | Proprietorships | | 29,409 | | 566 | 1,286 |
| Source: IRS EOBMF; IRS 990 Extract; IRS 990 EZ; CDLE | Direct Expenses | \$ | 17,187,282,751 | \$ | 607,405,460 | \$ 2,663,195,271 |
| QCEW; Economic & Planning Systems | Revenues | \$ | 24,856,101,476 | \$ | 1,145,299,982 | \$ 4,274,709,098 |
| H:\163095-Colorado Non-Profit Economic Impact Study\Data\[163095-DATA-IRS base QCEW merge.xlsx]TABLE B IRS Subsection | Assets | \$ | 60,446,404,440 | \$ | 862,896,622 | \$ 25,742,105,299 |

Figure 4 and **Figure 5** show the distribution of organizations by annual expenditure level by region and by NTEE code, respectively. **Figure 6** and **Figure 7** show the distribution of employment by annual expenditure level by region and by NTEE code, respectively.

| Nonprofit Industry Organizations by Region | | N | onprofit | Industry | y Organi | zations | by Regio | on (2017 | |
|---|------------------------------|---------|----------|----------|----------|---------|----------|----------|-------------|
| • • • | | | | North- | North- | South- | South- | | as % of |
| and Total Spending | | Central | Denver | east | west | east | west | Total | Total |
| Category (2017) | | | | | in \$ mi | llions | | | |
| | No record of expenditure | 1,631 | 7,099 | 1,610 | 1,789 | 770 | 584 | 13,483 | 58.2% |
| | Less than \$25,000 | 129 | 728 | 141 | 177 | 69 | 66 | 1,310 | 5.7% |
| | \$25,000 to \$99,999 | 297 | 1,424 | 338 | 382 | 156 | 116 | 2,713 | 11.7% |
| | \$100,000 to \$499,999 | 336 | 1,748 | 331 | 448 | 130 | 177 | 3,170 | 13.7% |
| | \$500,000 to \$999,999 | 109 | 522 | 86 | 137 | 40 | 59 | 953 | 4.1% |
| | \$1,000,000 to \$9,999,999 | 163 | 763 | 102 | 140 | 48 | 50 | 1,266 | 5.5% |
| | \$10,000,000 to \$19,999,999 | 17 | 68 | 11 | 12 | 7 | 4 | 119 | 0.5% |
| Source: IRS EOBMF; CDLE QCEW; Economic & Planning | <u>\$20,000,000 and over</u> | 18 | 78 | 10 | 15 | 6 | 6 | 133 | <u>0.6%</u> |
| Systems | Statewide | 2,700 | 12,430 | 2,629 | 3,100 | 1,226 | 1,062 | 23,147 | 100.0% |
| H:\163095-Colorado Non-Profit Economic Impact Study\Data\/163095-Consolidated Data x/sxIT2.1- oros | | | | | | | | | |

| Nonprofit Industry | | No | onprofit | Industry | / Organi | zations | by Regio | on (201) | 7) |
|--|-----------------------------------|------------|--------------|------------|------------|------------|------------|--------------|--------------|
| Organizations by Region | | | · · | North- | North- | | South- | | as % of |
| and NTEE Category (2017) | | Central | Denver | east | west | east | west | Total | Total |
| | NTEE Category | | | | | | | | |
| | Arts, Culture & Humanities | 167 | 882 | 200 | 253 | 96 | 93 | 1,691 | 7.3% |
| | Education | 233 | 1,262 | 249 | 290 | 96 | 96 | 2,226 | 9.6% |
| | Environment | 35 | 251 | 50 | 131 | 29 | 60 | 556 | 2.4% |
| | Animal-Related | 87 | 296 | 88 | 83 | 36 | 24 | 614 | 2.7% |
| | Health Care, Voluntary | | | | | | | | |
| | Health Associations & | | | | | | | | |
| | Medical Disciplines | 71 | 499 | 86 | 94 | 31 | 39 | 820 | 3.5% |
| | Mental Health & Crisis | | | | | | | | |
| | Intervention | 24 | 164 | 23 | 19 | 18 | 11 | 259 | 1.1% |
| | Medical Research | 8 | 72 | 10 | 6 | 2 | 1 | 99 | 0.4% |
| | Crime & Legal-Related | 35 | 121 | 19 | 23 | 7 | 8 | 213 | 0.9% |
| | Employment Food, Agriculture & | 12 | 106 | 14 | 21 | 17 | 0 | 170 | 0.7% |
| | Nutrition | 26 | 102 | 45 | 48 | 16 | 14 | 251 | 1.1% |
| | Housing & Shelter | 20 | 263 | 4J 31 | 39 | 23 | 20 | 400 | 1.1% |
| | Public Safety, Disaster | 24 | 205 | 51 | 39 | 23 | 20 | 400 | 1.770 |
| | Preparedness & Relief | 26 | 98 | 24 | 52 | 19 | 22 | 241 | 1.0% |
| | Recreation & Sports | 198 | 704 | 182 | 250 | 42 | 76 | 1,452 | 6.3% |
| | Youth Development | 48 | 254 | 47 | 61 | 25 | 19 | 454 | 2.0% |
| | Human Services | 219 | 973 | 232 | 231 | 85 | 77 | 1,817 | 7.8% |
| | International, Foreign | | | | | | | | |
| | Affairs & National Security | 66 | 308 | 54 | 47 | 17 | 13 | 505 | 2.2% |
| | Civil Rights, Social Action & | | | | | | | | |
| | Advocacy | 10 | 106 | 4 | 12 | 3 | 8 | 143 | 0.6% |
| | Community Improvement & | | | | | | | | |
| | Capacity Building | 105 | 497 | 98 | 124 | 59 | 55 | 938 | 4.1% |
| | Philanthropy, Voluntarism | | | | | | | | |
| | & Grantmaking Foundations | 166 | 1,047 | 128 | 203 | 41 | 46 | 1,631 | 7.0% |
| | Science & Technology | 17 | 72 | 11 | 8 | 4 | 4 | 116 | 0.5% |
| | Social Science | 2 | 23 | 3 | 4 | 0 | 1 | 33 | 0.1% |
| Source: IRS EOBMF; CDLE QCEW; Economic & Planning | Public & Societal Benefit | 53 | 197 | 44 | 57 | 29 | 24 | 404 | 1.7% |
| Systems | Religion-Related | 304 | 581 | 120 | 111 | 31 | 35 | 1,182 | 5.1% |
| | Mutual & Membership | | | | | | | | |
| UNCODE Colorede Neo Destit Foreneris lances | Benefit | 11 | 73 | 25 | 31 | 18 | 14 | 172 | 0.7% |
| H∴\163095-Colorado Non-Profit Economic Impact Study\Data\[163095-Consolidated Data.xlsx]T3.4 - orgs | <u>Unknown</u> | <u>753</u> | <u>3,479</u> | <u>842</u> | <u>902</u> | <u>482</u> | <u>302</u> | <u>6,760</u> | <u>29.2%</u> |
| | Statewide | 2,700 | 12,430 | 2,629 | 3,100 | 1,226 | 1,062 | 23,147 | 100.0% |

Nonprofit Industry Jobs by Region and Total Spending Category (2017)

| Nonprofit Industry Jobs by Region and Total | - | | Nonp | rofit Ind | ustry Jo | bs by Re | egion (2 | 017) | |
|---|------------------------------|---------|---------|----------------|-----------------------------|-------------------------|----------------|---------|------------------|
| Spending Category (2017) | | Central | Denver | North- east | North- west in \$ mil | South- east lions | South- west | Total | as % of Total |
| | Total Spending Category | | | | | | | | |
| | Less than \$25,000 | 17 | 105 | 36 | 18 | 16 | 4 | 197 | 0.1% |
| | \$25,000 to \$99,999 | 142 | 448 | 164 | 187 | 110 | 73 | 1,124 | 0.6% |
| | \$100,000 to \$499,999 | 860 | 3,802 | 852 | 1,273 | 480 | 612 | 7,879 | 4.2% |
| | \$500,000 to \$999,999 | 861 | 3,615 | 769 | 1,246 | 416 | 670 | 7,576 | 4.0% |
| | \$1,000,000 to \$9,999,999 | 5,571 | 22,696 | 4,071 | 4,380 | 2,479 | 1,516 | 40,713 | 21.5% |
| | \$10,000,000 to \$19,999,999 | 2,077 | 11,159 | 1,405 | 1,160 | 1,067 | 375 | 17,243 | 9.1% |
| Source: IRS EOBMF; CDLE QCEW; Economic & Planning | \$20,000,000 and over | 12,319 | 79,114 | 9,476 | 8,034 | 4,080 | 1,886 | 114,909 | <u>60.6%</u> |
| Systems | Statewide | 21,846 | 120,939 | 16,773 | 16,299 | 8,647 | 5,137 | 189,641 | 100.0% |
| H:\163095-Colorado Non-Profit Economic Impact Study/Data\163095-Consolidated Data xIsyIT2.2 - jobs | | | | | | | | | |

Systems H:\163095-Colorado Non-Profit Economic Impact Studv\Data\163095-Consolidated Data.xlsx1T2.2 - iobs

Figure 7

1 - 1 Nonprofit Industry by Region and NT Category (2017)

| Central | | North- east | - | | | | | | | | | | | | | |
|---------------|---------|-------------------|------------|--------------|-----------|--------|---------------------------|--|--|--|--|--|--|--|--|--|
| | Denver | east | west | east | west | | | | | | | | | | | |
| vanities 220 | | | | | west | Total | Total | | | | | | | | | |
| vanities 220 | | | | | | | | | | | | | | | | |
| | 2,999 | 249 | 710 | 87 | 270 | 4,643 | 2.4% | | | | | | | | | |
| 2,221 | / | 1,033 | 926 | 99 | 428 | 4,045 | 8.7% | | | | | | | | | |
| 101 | | 78 | 236 | 99 40 | 428 89 | 1,682 | 0.9% | | | | | | | | | |
| 442 | · · · | 238 | 230 117 | 40 79 | 31 | 2,198 | 1.2% | | | | | | | | | |
| ary | 1,291 | 230 | 117 | 79 | 51 | 2,190 | 1.270 | | | | | | | | | |
| ary : & | | | | | | | | | | | | | | | | |
| 1,422 | 52,648 | 8,314 | 7,760 | 3,822 | 1,766 | 75,732 | 39.9% | | | | | | | | | |
| isis | 52,040 | 0,514 | 7,700 | 3,022 | 1,700 | 13,132 | 55.570 | | | | | | | | | |
| 12 | 4,563 | 840 | 200 | 785 | 361 | 6,762 | 3.6% | | | | | | | | | |
| 17 | , | 34 | 54 | 0 | 0 | 230 | 0.1% | | | | | | | | | |
| ed 191 | | 88 | 49 | 17 | 51 | 1,141 | 0.6% | | | | | | | | | |
| 1,318 | | 49 | | 154 | 0 | 3,989 | 2.1% | | | | | | | | | |
| 1,510 | 2,400 | | í. | 134 | Ű | 3,505 | 2.1/0 | | | | | | | | | |
| 51 | 304 | 141 | 15 | 0 | 13 | 523 | 0.3% | | | | | | | | | |
| 144 | | 177 | 140 | 64 | 70 | 2,412 | 1.3% | | | | | | | | | |
| ter | 1,010 | 1 | 1.0 | 0. | | _, | 2.070 | | | | | | | | | |
| ief 8 | 17 | 0 | 351 | 11 | 2 | 390 | 0.2% | | | | | | | | | |
| 5 1,312 | | 216 | 632 | 55 | 96 | 4,245 | 2.2% | | | | | | | | | |
| 5,120 | | 140 | 254 | 19 | 229 | 6,788 | 3.6% | | | | | | | | | |
| 2,824 | · · · | 1,992 | 2,056 | 1,294 | 755 | 22,162 | 11.7% | | | | | | | | | |
| gn | 10)2.10 | 1,552 | 2,000 | 1)23 . | , 55 | 22,102 | 11.770 | | | | | | | | | |
| ecurity 210 | 308 | 101 | 18 | 2 | 0 | 639 | 0.3% | | | | | | | | | |
| action & | | | | | | | | | | | | | | | | |
| 41 | 357 | 0 | 15 | 0 | 1 | 414 | 0.2% | | | | | | | | | |
| ement & | 337 | 0 | 15 | 0 | 1 | 414 | 0.270 | | | | | | | | | |
| 48 | 1,302 | 59 | 323 | 18 | 49 | 1,799 | 0.9% | | | | | | | | | |
| 40 | 1,502 | 55 | 525 | 10 | 45 | 1,755 | 0.570 | | | | | | | | | |
| ntarism | | | | | | | | | | | | | | | | |
| indations 222 | 776 | 135 | 97 | 10 | 11 | 1,251 | 0.7% | | | | | | | | | |
| gy C | | 6 | 80 | 0 | 27 | 3,230 | 1.7% | | | | | | | | | |
| БУ ((| - / | 0 | 0 | 0 | 2, | 45 | 0.0% | | | | | | | | | |
| nefit 261 | | 62 | 26 | 44 | 0 | 800 | 0.4% | | | | | | | | | |
| 201 | | | | | - | | 1.5% | | | | | | | | | |
| 1 502 | 551 | 235 | 111 | 22 | 55 | 2,001 | 1.378 | | | | | | | | | |
| | | | 4 | 4 | 0 | 918 | 0.5% | | | | | | | | | |
| ship | 909 | 1 | | | 0 | 210 | | | | | | | | | | |
| ship | | 1 2,587 | 4 2,116 | <u>2,021</u> | 795 | 28,176 | 14.9% | | | | | | | | | |
| | | 1,502 931 ship | ship | ship | ship | ship | ship 0 909 1 4 4 0 918 | | | | | | | | | |

Sectors

To highlight a selected few subsectors of the nonprofit sector, the following is an overview using IRS Foundation codes, National Taxonomy of Exempt Entities (NTEE) codes, a breakdown for which more detail is provided throughout in the report.

Foundations⁴ & Gifts, Contributions, and Grants

In 2017, more than 1,600 active private and community foundations organizations made approximately \$1.1 billion in contributions, grants, and gifts during the year 2017, as shown by region in **Figure 8**.

Figure 8

| Private / Community Foundation Contributions | | | Priv | /at | e / Com | mı | unity Fo | oun | dation | Со | ntribut | tio | ns by Ro | egi | on (2017 | ') |
|---|---|----------------------------------|--|----------------------------------|--|--|---------------------------------|----------------------------|--------------------------------|----------------|--|----------------------------|-------------------|--|--|---|
| Foundation contributions | | | | | | | North- | | North- | | South- | | South- | | | as % of |
| by Region and Total | | | Central | | Denver | | east | | west | | east | | west | | Total | Total |
| Spending Category (2017) | | | | | | | | | in \$ mil | lion | s | | | | | |
| | Total Spending Category Less than \$25,000 \$25,000 to \$99,999 \$100,000 to \$499,999 \$500,000 to \$999,999 \$1,000,000 to \$9,999,999 \$10,000,000 to \$19,999,999 | \$ \$ \$ \$ \$ \$ | 0.19 16.14 16.31 95.21 12.56 | \$ \$ \$ \$ \$ \$ | 2.35 33.03 29.88 48.01 327.37 84.13 | \$ \$ \$ \$ \$ \$ \$ | 14.11 13.14 65.83 0.01 | \$ \$ \$ \$ \$ | 4.55 11.69 27.13 0.03 | \$ \$ \$ | 0.03 0.19 1.41 0.83 3.07 0.26 | \$ \$ \$ \$ \$ | 0.47 5.25 - | \$ \$ \$ \$ \$ \$ \$ | 4.03 34.56 67.69 90.45 523.86 96.99 | 0.4% 3.2% 6.3% 8.4% 48.9% 9.0% |
| Source: IRS EOBMF; IRS 990; IRS 990EZ; IRS 990PF; | \$20,000,000 and over | \$ | 76.75 | \$ | 81.62 | \$ | 87.74 | \$ | 8.44 | Ş | 0.01 | \$ | 0.22 | \$ | 254.77 | <u>23.8%</u> |
| CDLE QCEW; Economic & Planning Systems H:\163095- Colorado Non- Profit Economic Impact Study/Data/I163095- Consolidated Data xtex/T2 6 - grants | Statewide | \$ | 217.20 | \$ | 606.38 | \$ | 181.50 | \$ | 52.37 | \$ | 5.81 | \$ | 9.10 | \$ | 1,072.36 | 100.0% |

Education

In total, there were 2,226 educational organizations in the state, accounting for 10 percent of all nonprofits with 16,585 jobs and assets of \$8.4 billion. Within this sector, there were 69 nonprofit universities or colleges throughout the state with assets of \$4.7 billion.

Health Care

Nearly 13 percent of all nonprofit organizations (2,804) were engage in health care, mental health or crisis intervention, medical research, or human services. This portion of the nonprofit industry accounts for 55 percent of all jobs (104,842), 51 percent of all annual direct spending (\$10.4 billion), and holds 33 percent of the nonprofit industry assets (\$28.5 billion).

⁴ Based on conversations with the Foundation Center, which defines foundations as "active" private and community-oriented nonprofits (but not recipient organizations) in a single year that make grants and contributions and utilizes records, EPS filtered merged data from the 990, 990 EZ, 990 PF, and the EOBMF with the definition of "active private and community-oriented" foundations to include the following IRS foundation codes: 2 = "private operating foundation exempt from paying excise taxes or investment income; 3 = private operating foundation; and 15 = "organization which receives a substantial part of its support from a governmental unit or the general public".

| Nonprofit Industry Dataset Summary (2017) | | | Education | Health Care |
|--|--|----------|---|--|
| Source: IRS EOBMF; IRS 990 Extract; IRS 990 EZ; CDLE QCEW; Economic & Planning Systems | Organizations Reported Jobs Reported Expenses Reported Revenues | \$ \$ | 2,226 16,585 1,518,361,113 2,766,894,889 | 2,995 104,886 10,400,047,297 14,792,345,968 |
| H:\163095-Colorado Non- Profit Economic Impact Study\Data\[163095-DATA-IRS base QCEW merge.xlsx]TABLE B Selected Summary | Reported Assets | \$ | 8,417,229,115 | \$ 28,552,311,574 |

Industry Direct Spending

As indicated previously, the nonprofit industry accounted for \$20.0 billion of direct economic activity (spending) in the state for 2017, approximately 5.6 percent of the state's GDP. Expressed differently, the nonprofit industry accounts for \$56 of every \$1,000 of Colorado's economy. The nonprofit industry also sends nearly \$500 million (in addition to the direct spending of \$14.6 billion) to benefit efforts outside of the state⁵. More than 80 percent of that activity was concentrated in organizations with annual spending of \$1 million to \$10 million and those over \$20 million. And approximately 65 percent of total sector spending was concentrated in the Denver region. See **Figure 24** for an illustration of the nonprofit industry's direct economic activity, and refer to **Figure 25** for the nonprofit industry portion of total economic activity by county for 2017.

The distribution of spending by NTEE code, like the distribution of the workforce, illustrates that the Health Care, Voluntary Health Associations & Medical Disciplines sector; Human Services sector, and Education account for a collective 55 percent of all nonprofit sector direct spending.

| Nonprofit Industry Spending by Region and | | | | | Nonp | oro | fit Indu | isti | ry Spen | di | ng by R | egi | ion (20: | 17) |) | |
|--|------------------------------|-------|---------|-----|-----------|------|----------|------|-----------|------|---------|-----|----------|-----|-----------|--------------|
| Total Spending Category | | | | | | | North- | | North- | | South- | | South- | | | as % of |
| (2017) | | C | Central | | Denver | | east | | west | | east | | west | | Total | Total |
| () | | | | | | | | | in \$ mil | lior | ıs | | | | | |
| | | | | | | | | | | | | | | | | |
| | Total Spending Category | | | | | | | | | | | | | | | |
| | Less than \$25,000 | \$ | 1.28 | \$ | 7.47 | \$ | 1.50 | \$ | 1.84 | \$ | 0.73 | \$ | 0.53 | \$ | 13.36 | 0.1% |
| | \$25,000 to \$99,999 | \$ | 17.69 | \$ | 83.59 | \$ | 19.64 | \$ | 22.99 | \$ | 9.39 | \$ | 6.82 | \$ | 160.12 | 0.8% |
| | \$100,000 to \$499,999 | \$ | 77.20 | \$ | 408.28 | \$ | 71.84 | \$ | 107.14 | \$ | 31.43 | \$ | 42.16 | \$ | 738.05 | 3.7% |
| | \$500,000 to \$999,999 | \$ | 76.09 | \$ | 369.08 | \$ | 61.25 | \$ | 96.30 | \$ | 27.64 | \$ | 41.52 | \$ | 671.89 | 3.4% |
| | \$1,000,000 to \$9,999,999 | \$ | 514.53 | \$ | 2,151.53 | \$ | 271.87 | \$ | 393.29 | \$ | 171.31 | \$ | 107.02 | \$ | 3,609.55 | 18.0% |
| | \$10,000,000 to \$19,999,999 |); | 234.08 | \$ | 977.99 | \$ | 148.26 | \$ | 158.38 | \$ | 98.14 | \$ | 55.83 | \$ | 1,672.67 | 8.4% |
| Source: IRS EOBMF; CDLE QCEW; Economic & Planning | \$20,000,000 and over | \$1, | 079.51 | \$ | 9,233.55 | \$: | 1,102.46 | \$ | 931.55 | \$ | 502.27 | \$ | 290.80 | \$ | 13,140.13 | <u>65.7%</u> |
| Systems | Statewide | \$2,0 | 000.37 | \$1 | 13,231.48 | \$1 | L,676.83 | \$1 | L,711.49 | \$ | 840.92 | \$ | 544.68 | \$ | 20,005.78 | 100.0% |
| H:\163095-Colorado Non-Profit Economic Impact Study/Data//163095-Consolidated Data visyIT2.3 - spending | | . , | | | | | | | | | | | | | | |

⁵ This calculation utilizes weighted primary survey data collected by Corona Insights representative of the year (or fiscal year) 2017. Weights were calculated to correct for proportions of the industry by region and by direct spending category. The finding of this specific analysis are that approximately 3 percent of the industry's total spending is funneled outside the state. Because the input-output modeling used in the analysis estimates direct spending captured within the state, it implies that \$14.6 billion is 97 percent of the industry's gross direct spending.

| Nonprofit Industry | | | | | Non | pro | ofit Indu | usti | ry Spen | di | ng by R | egi | ion (201 | L7) | 1 | |
|---|---|---------|---------|----|----------|---------|-----------|---------|---------|-------------------|---------|-------------------|----------|-----|-----------|------------------------|
| Spending by Region and | | | | | | · · | North- | | North- | | South- | | South- | | | as % of |
| NTEE Category (2017) | | | Central | | Denver | | east | | west | | east | | west | | Total | Total |
| - | NTEE Category | | | | | | | | | | | | | | | |
| | Arts, Culture & Humanities | \$ | 23.04 | \$ | 293.33 | \$ | 16.55 | \$ | 78.48 | \$ | 6.38 | \$ | 22.64 | \$ | 440.43 | 2.2% |
| | Education | \$ | 197.79 | \$ | 1,098.49 | \$ | 95.92 | \$ | 86.88 | \$ | 14.76 | \$ | 24.52 | \$ | 1,518.36 | 7.6% |
| | Environment | \$ | 6.48 | \$ | 99.73 | \$ | 7.22 | \$ | 29.84 | \$ | 2.34 | \$ | 10.86 | \$ | 156.46 | 0.8% |
| | Animal-Related Health Care, Voluntary Health Associations & | \$ | 32.11 | \$ | 99.92 | \$ | 19.32 | \$ | 7.06 | \$ | 4.73 | \$ | 2.07 | \$ | 165.22 | 0.8% |
| | Medical Disciplines Mental Health & Crisis | \$ | 171.97 | \$ | 5,790.56 | \$ | 976.12 | \$ | 807.86 | \$ | 441.65 | \$ | 195.74 | \$ | 8,383.91 | 41.9% |
| | Intervention | \$ | 1.09 | \$ | 390.68 | \$ | 64.03 | \$ | 57.39 | \$ | 89.85 | \$ | 32.93 | \$ | 635.97 | 3.2% |
| | Medical Research | \$ | 1.10 | \$ | 19.28 | \$ | 6.33 | \$ | 5.97 | \$ | - | \$ | - | \$ | 32.67 | 0.2% |
| | Crime & Legal-Related | \$ | 15.70 | \$ | 61.73 | \$ | 5.38 | \$ | 3.92 | \$ | 0.95 | \$ | 3.84 | \$ | 91.53 | 0.5% |
| | Employment Food, Agriculture & | \$ | 60.54 | | 125.01 | | | \$ | 1.45 | \$ | 8.14 | \$ | - | \$ | 198.34 | 1.0% |
| | Nutrition | \$ | 5.08 | \$ | 36.17 | \$ | 13.52 | \$ | 1.37 | \$ | 0.06 | \$ | 1.44 | \$ | 57.64 | 0.3% |
| | Housing & Shelter Public Safety, Disaster | \$ | | \$ | 238.20 | \$ | | \$ | 8.07 | \$ | 4.87 | \$ | | \$ | 289.14 | 1.4% |
| | Preparedness & Relief | \$ | | \$ | 4.69 | \$ | 0.23 | \$ | | \$ | 0.45 | \$ | | \$ | 39.66 | 0.2% |
| | Recreation & Sports | \$ | 220.82 | 1 | 200.16 | \$ | 13.23 | \$ | 53.44 | \$ | 1.95 | \$ | 5.65 | \$ | 495.26 | 2.5% |
| | Youth Development | \$ | 321.88 | | | \$ | 7.81 | | 9.48 | \$ | 0.76 | \$ | 12.19 | \$ | 424.63 | 2.1% |
| | Human Services International, Foreign | \$ | | \$ | 816.27 | \$ | 117.56 | \$ | 111.08 | \$ | 69.62 | \$ | | | 1,347.50 | 6.7% |
| | Affairs & National Security Civil Rights, Social Action & | \$ | 25.61 | Ċ | 53.31 | \$ | 10.81 | \$ | 5.08 | \$ | 0.28 | \$ | 1.39 | \$ | 96.48 | 0.5% |
| | Advocacy Community Improvement & | \$ | 3.38 | | 39.14 | \$ | - | \$ | 1.32 | Ċ | - | \$ | 0.56 | \$ | 44.40 | 0.2% |
| | Capacity Building | \$ | 6.54 | \$ | 161.47 | \$ | 8.43 | \$ | 31.76 | \$ | 2.30 | \$ | 8.81 | \$ | 219.32 | 1.1% |
| | Philanthropy, Voluntarism | | | | | | | | | | | | | | | |
| | & Grantmaking Foundations | | | \$ | 202.04 | \$ | 13.94 | \$ | 26.29 | \$ | 2.68 | \$ | 2.07 | \$ | 298.35 | 1.5% |
| | Science & Technology | \$ | 2.90 | \$ | | \$ | 2.46 | - C | 8.09 | \$ | 0.05 | \$ | | \$ | 518.55 | 2.6% |
| Source: IRS EOBMF; CDLE QCEW; Economic & Planning | Social Science | \$ | - | \$ | 6.88 | \$ | | \$ | 0.27 | \$ | - | \$ | | \$ | 7.45 | 0.0% |
| Source: IKS EOBMIF; CDLE QCEW; Economic & Planning Systems | Public & Societal Benefit | \$ | 22.40 | \$ | 68.47 | \$ | 10.62 | - C | 2.26 | \$ | 5.30 | \$ | | \$ | 109.26 | 0.5% |
| | Religion-Related | \$ | 161.00 | \$ | 98.77 | \$ | 19.10 | \$ | 8.84 | \$ | 3.35 | \$ | 3.13 | \$ | 294.20 | 1.5% |
| | Mutual & Membership Benefit | Ś | 1.23 | \$ | 152.89 | Ś | 0.99 | Ś | 0.48 | Ś | 4.90 | Ś | 0.08 | Ś | 160.58 | 0.8% |
| H:\163095- Colorado Non- Profit Economic Impact | Unknown | ې \$ | 455.87 | | 2,598.93 | ې \$ | 247.39 | ې \$ | 333.18 | ې \$ | 4.90 | ې \$ | 169.58 | ÷. | 3,980.49 | 19.9% |
| Study\Data\[163095-Consolidated Data.xlsx]T3.2 - spending | Statewide | - | | _ | | _ | L,676.83 | _ | | <u>></u> \$ | 840.92 | <u>></u> \$ | 544.68 | _ | 20,005.78 | <u>19.9%</u> 100.0% |

Financial Capacity

In 2017, the nonprofit sector had revenues in excess of \$30 billion and held \$65 billion in assets (refer to **Figure 12**, **Figure 13**, **Figure 16**, and **Figure 17**). Extrapolating from the survey data, approximately four (4) out of five (5) nonprofit organizations surveyed indicated that their spending would generally remain the same in the next budgeting cycle, while slightly more than one (1) in five (5) organizations anticipate their spending will substantially change in the next year. The state's nonprofit industry derives an overall average of 21 percent of its funding from out-of-state sources (using weighted survey data), nearly 50 percent of which are federal sources.

Nonprofit Industry Revenues by Region Total Spending Cate (2017)

н

| Nonprofit Industry Revenues by Region and | | | | | | | | | | | | | | | |
|---|------------------------------|-----------|-------|--------------|----|----------|-----|------------------|----|--------|----|--------|----|-----------|--------------|
| Total Spending Category | | | | | | North- | | North- | | South- | | South- | | | as % of |
| (2017) | | Cent | al | Denvei | • | east | | west in \$ mi | | east | | west | | Total | Total |
| | | | | | | | | in ș nin | | 13 | | | - | | |
| | Total Spending Category | | | | | | | | | | | | | | |
| | Less than \$25,000 | \$ 68.5 | 8 | \$ 325.22 | \$ | 28.99 | \$ | 25.52 | \$ | 40.15 | \$ | 24.21 | \$ | 512.68 | 1.7% |
| | \$25,000 to \$99,999 | \$ 26.6 | 2 9 | \$ 192.81 | \$ | 26.14 | \$ | 29.56 | \$ | 13.37 | \$ | 8.22 | \$ | 296.71 | 1.0% |
| | \$100,000 to \$499,999 | \$ 134.4 | 7 | \$ 648.14 | \$ | 95.09 | \$ | 157.11 | \$ | 42.71 | \$ | 73.47 | \$ | 1,150.98 | 3.8% |
| | \$500,000 to \$999,999 | \$ 169.1 | .5 \$ | \$ 807.05 | \$ | 80.69 | \$ | 130.81 | \$ | 84.95 | \$ | 48.65 | \$ | 1,321.30 | 4.4% |
| | \$1,000,000 to \$9,999,999 | \$1,004.9 | 1 ; | \$ 3,712.73 | \$ | 573.05 | \$ | 474.55 | \$ | 156.83 | \$ | 111.30 | \$ | 6,033.36 | 19.9% |
| | \$10,000,000 to \$19,999,999 | \$ 239.1 | .9 ; | \$ 1,432.72 | \$ | 237.44 | \$ | 257.25 | \$ | 113.95 | \$ | 146.39 | \$ | 2,426.93 | 8.0% |
| Source: IRS EOBMF; CDLE QCEW; Economic & Planning Systems | <u>\$20,000,000 and over</u> | \$1,555.5 | 6 | \$ 12,963.00 | \$ | 1,507.92 | \$ | 1,583.76 | \$ | 523.85 | \$ | 400.06 | \$ | 18,534.16 | <u>61.2%</u> |
| systems | Statewide | \$3,198.4 | 7 | \$ 20,081.67 | \$ | 2,549.32 | \$2 | 2,658.55 | \$ | 975.80 | \$ | 812.31 | \$ | 30,276.11 | 100.0% |
| H:\163095-Colorado Non-Profit Economic Impact Studv\Data\l/163095-Consolidated Data.xlsx1T2.5 - revs | | | | | | | | | | | | | | | |

Figure 13

Nonprofit Industry Revenues NTEE Cate

| | | | | Nonp | rof | fit Indu | str | y Revei | nu | es by Ro | egi | on (201 | .7) | | | |
|---|----------|---------|----|-----------|-----|--------------|-------|----------|----|--------------|-----|---------|----------|----------|---------|--|
| Region and | - | | | | | North- | | North- | | South- | | South- | | | as % of | |
| ry (2017) | | Central | | Denver | | east | | west | | east | | west | | Total | Total | |
| NTEE Category | | | | | | | | | | | | | | | | |
| Arts, Culture & Humanities | \$ | 65.83 | \$ | 432.53 | \$ | 17.04 | \$ | 98.14 | \$ | 6.73 | \$ | 13.34 | \$ | 633.61 | 2.1% | |
| Education | \$ | 340.26 | \$ | 1,975.23 | \$ | 287.04 | \$ | 116.84 | \$ | 16.00 | \$ | 31.53 | \$ | 2,766.89 | 9.1% | |
| Environment | \$ | 9.99 | \$ | 191.65 | \$ | 13.72 | \$ | 40.18 | \$ | 2.41 | \$ | 15.26 | \$ | 273.22 | 0.9% | |
| Animal-Related | \$ | 41.64 | \$ | 130.52 | \$ | 30.27 | \$ | 8.70 | \$ | 4.33 | \$ | 1.99 | \$ | 217.44 | 0.7% | |
| Health Care, Voluntary | | | | | | | | | | | | | | | | |
| Health Associations & | | | | | | | | | | | | | | | | |
| Medical Disciplines | \$ | 228.48 | \$ | 8,656.48 | \$1 | 1,307.89 | \$1 | 1,327.67 | \$ | 489.34 | \$ | 312.11 | \$1 | 2,321.96 | 40.7% | |
| Mental Health & Crisis | ~ | 4.66 | ~ | 540.00 | ~ | C7 05 | ~ | 74.24 | ~ | 425.50 | ~ | 26.22 | | 045.00 | 2 70/ | |
| Intervention | \$ \$ | | \$ | 510.02 | \$ | | \$ | 74.31 | \$ | 125.56 | \$ | 36.32 | \$ | 815.82 | 2.7% | |
| Medical Research | \$ \$ | 0.97 | | 29.51 | | 6.70 | - C. | 8.34 | \$ | - | \$ | - | \$ \$ | 45.51 | 0.2% | |
| Crime & Legal-Related | \$ \$ | 46.08 | | 126.86 | | 27.53 | | | \$ | 0.97 7.01 | \$ | 28.21 | | 232.94 | 0.8% | |
| Employment Food, Agriculture & | Ş | 59.78 | Ş | 134.31 | Ş | 3.33 | Ş | 2.66 | \$ | 7.01 | \$ | - | \$ | 207.09 | 0.7% | |
| Nutrition | \$ | 47.04 | ¢ | 223.84 | \$ | 56.26 | ¢ | 1.64 | Ś | 0.05 | \$ | 3.12 | \$ | 331.95 | 1.1% | |
| Housing & Shelter | Ś | 18.05 | | | \$ | 31.75 | | 20.99 | | | Ś | | \$ | 439.54 | 1.5% | |
| Public Safety, Disaster | Ŷ | 10.00 | Ŷ | 550.50 | Ŷ | 51.75 | Ŷ | 20.55 | Ŷ | 5.00 | Ŷ | 0.07 | Ŷ | 100101 | 21370 | |
| Preparedness & Relief | \$ | 0.94 | \$ | 6.16 | \$ | 0.65 | \$ | 38.95 | \$ | 0.75 | \$ | 2.32 | \$ | 49.76 | 0.2% | |
| Recreation & Sports | \$ | 693.63 | \$ | 316.37 | \$ | 17.13 | \$ | 51.29 | \$ | 1.27 | \$ | 9.80 | \$ | 1,089.49 | 3.6% | |
| Youth Development | \$ | 383.41 | \$ | 97.80 | \$ | 9.13 | \$ | 11.28 | \$ | 0.90 | \$ | 22.38 | \$ | 524.90 | 1.7% | |
| Human Services | \$ | 219.95 | \$ | 1,024.27 | \$ | 134.83 | \$ | 125.53 | \$ | 68.42 | \$ | 36.06 | \$ | 1,609.06 | 5.3% | |
| International, Foreign | | | | | | | | | | | | | | | | |
| Affairs & National Security | \$ | 56.00 | \$ | 105.27 | \$ | 22.92 | \$ | 8.19 | \$ | 0.36 | \$ | 1.15 | \$ | 193.89 | 0.6% | |
| Civil Rights, Social Action & | | | | | | | | | | | | | | | | |
| Advocacy | \$ | 3.33 | \$ | 75.64 | \$ | - | \$ | 1.42 | \$ | - | \$ | 0.45 | \$ | 80.84 | 0.3% | |
| Community Improvement & | | | | | | | | | | | | | | | | |
| Capacity Building | \$ | 9.70 | \$ | 310.34 | \$ | 11.63 | \$ | 27.97 | \$ | 3.28 | \$ | 12.76 | \$ | 375.69 | 1.2% | |
| Philanthropy, Voluntarism | | | | | | | | | | | | | | | | |
| & Grantmaking Foundations | | | \$ | 349.40 | \$ | 28.24 | \$ | 53.51 | | 7.21 | | 5.32 | \$ | 587.04 | 1.9% | |
| Science & Technology | \$ | | \$ | 655.63 | | 2.51 | | 19.54 | | 0.02 | | 1.43 | | 684.35 | 2.3% | |
| EW; Economic & Planning Public & Societal Benefit | \$ \$ | - | \$ | 12.84 | | 0.05 | | | \$ | - | \$ | 0.14 | | 13.52 | 0.0% | |
| | | 15.30 | \$ | | \$ | 1.52 | | | \$ | 8.38 | \$ | 0.26 | | 115.62 | 0.4% | |
| Religion-Related | \$ | 181.57 | Ş | 135.40 | \$ | 33.95 | Ş | 10.66 | \$ | 6.40 | \$ | 3.67 | \$ | 371.66 | 1.2% | |
| Mutual & Membership Benefit | \$ | 1.29 | \$ | 119.57 | \$ | 2.03 | Ś | 1.08 | \$ | 1.65 | \$ | 0.09 | Ś | 125.71 | 0.4% | |
| mic Impact | \$ | | | 4,008.12 | | 434.71 | · · · | 601.12 | \$ | 219.13 | | | | 6,155.28 | 20.3% | |
| .xlsx]T3.5 - revs Statewide | _ | | - | 20,070.84 | _ | | _ | | - | | - | | - | 0,262.77 | 100.0% | |

Two sources of information were used to identify sources of revenue by type. **Figure 14** reports data from the 2018 survey of nonprofit organizations in Colorado, and **Figure 15** shows the amount of "contributed revenue" as reported by all Colorado nonprofit organizations in their IRS Form 990. The survey data represent \$157 million in revenues (0.5 percent of the known revenue as shown in the previous **Figure 12** and **Figure 13**), and IRS 990 data indicate that approximately \$4.3 billion of the \$30.3 billion represent the "contributed" portion of total revenues.

Figure 14

| Revenues by Source, | | | Reve | enu | ies by S | Sou | rce, Ty | pe | , and R | egi | ion (20 | 17) | | |
|---|---|-------------|--------------|-----|----------|-----|---------------------|------|---------|-----|---------|-----|--------|---------|
| Type, and Region (2017) | | Central | Denver | | North- | | North- in \$ mil | lion | South- | | South- | | Total | as % of |
| | Total Spending Category Foundations, trusts Private companies and | \$ 2.20 | \$ 33.82 | \$ | 1.68 | \$ | 2.53 | \$ | 0.17 | \$ | 0.31 | \$ | 40.71 | 26.0% |
| | individuals | \$ 3.26 | \$ 14.34 | \$ | 2.09 | \$ | 23.08 | \$ | 0.16 | \$ | 0.22 | \$ | 43.14 | 27.6% |
| | Federal funding | \$ 4.03 | \$ 19.50 | \$ | 1.41 | \$ | 2.72 | \$ | 0.56 | \$ | 1.34 | \$ | 29.56 | 18.9% |
| Source: 2018 Colorado Nonprofit Survey | Other | \$ 4.39 | \$ 32.34 | \$ | 2.04 | \$ | 2.75 | \$ | 0.72 | \$ | 0.90 | \$ | 43.14 | 27.6% |
| H:\163095-Colorado Non-Profit Economic Impact Study/Data/1/63095-Survey Data xisx/Sheet2 | Statewide | \$ 13.88 | \$ 100.00 | \$ | 7.22 | \$ | 31.08 | \$ | 1.62 | \$ | 2.77 | \$ | 156.56 | 100.0% |

Figure 15

| Contributed Revenues by Region and Total | | | Co | ont | ributed | I R | evenue | es k | oy Regi | on | (2017) | | |
|---|------------------------------|--------------|----------------|-----|---------|-----|-----------|------|---------|----|--------|----------------|--------------|
| Spending Category (2017) | | | | | North- | | North- | | South- | | South- | | as % of |
| | | Central | Denver | | east | | west | | east | | west | Total | Total |
| | | | | | | | in \$ mil | lion | s | | | | |
| | | | | | | | | | | | | | |
| | Total Spending Category | | | | | | | | | | | | |
| | Less than \$25,000 | \$ 1.25 | \$ 21.17 | \$ | 0.91 | \$ | 1.78 | \$ | 0.35 | \$ | 2.06 | \$ 27.52 | 0.6% |
| | \$25,000 to \$99,999 | \$ 7.94 | \$ 60.70 | \$ | 6.58 | \$ | 8.89 | \$ | 2.28 | \$ | 2.10 | \$ 88.48 | 2.1% |
| | \$100,000 to \$499,999 | \$ 42.69 | \$ 163.37 | \$ | 33.32 | \$ | 48.66 | \$ | 12.47 | \$ | 17.09 | \$ 317.60 | 7.4% |
| | \$500,000 to \$999,999 | \$ 48.33 | \$ 201.84 | \$ | 36.07 | \$ | 63.43 | \$ | 10.58 | \$ | 13.63 | \$ 373.89 | 8.7% |
| | \$1,000,000 to \$9,999,999 | \$ 220.40 | \$ 1,379.82 | \$ | 205.73 | \$ | 123.84 | \$ | 13.30 | \$ | 45.40 | \$ 1,988.49 | 46.3% |
| | \$10,000,000 to \$19,999,999 | \$ 42.57 | \$ 245.52 | \$ | 2.65 | \$ | 12.41 | \$ | 1.68 | \$ | 2.21 | \$ 307.03 | 7.2% |
| Source: IRS EOBMF; CDLE QCEW; Economic & Planning | \$20,000,000 and over | \$ 68.81 | \$ 1,060.59 | \$ | 18.67 | \$ | 23.53 | \$ | 6.81 | \$ | 11.96 | \$ 1,190.38 | <u>27.7%</u> |
| Systems | Statewide | \$ 431.99 | \$ 3,133.00 | \$ | 303.93 | \$ | 282.53 | \$ | 47.48 | \$ | 94.46 | \$ 4,293.38 | 100.0% |
| H:\163095- Colorado Non- Profit Economic Impact | | | | | | | | | | | | | |

Figure 16

| Nonprofit Industry Assets by Region and Total | | | Nor | profit Ind | ustry Asse | ets by Reg | ion (2017 | ') | |
|---|--|---|---|--------------------------------------|--|---|--|---|-------------------------------|
| Spending Category (2017) | | Central | Denver | North- east | North- west in \$ milli | South- east | South- west | | as % of Total |
| | Total Spending Category Less than \$25,000 | \$ 645.98 \$ 60.40 | · · · · · · · · · · · · · · · · · · · | \$ 334.44 \$ 72.73 | \$ 884.05 | | \$ 107.42 | \$ 5,963.75 | 6.9% |
| | \$25,000 to \$99,999 \$100,000 to \$499,999 \$500,000 to \$999,999 | \$ 60.40 \$ 431.64 \$ 383.14 | \$ 333.43 \$ 1,419.92 \$ 2,410.97 | \$ 72.73 \$ 205.78 \$ 276.46 | \$ 99.28 \$ 334.65 \$ 340.81 | \$ 65.53 \$ 119.00 \$ 107.00 | \$ 27.83 \$ 105.63 \$ 157.25 | \$ 659.22 \$ 2,616.61 \$ 3,675.64 | 0.8% 3.0% 4.2% |
| Source: IRS EOBMF; CDLE QCEW; Economic & Planning | \$1,000,000 to \$9,999,999 \$10,000,000 to \$19,999,999 <u>\$20,000,000 and over</u> | \$ 2,385.34 \$ 656.07 \$ 7,376.17 | \$ 14,765.84 \$ 3,786.46 \$ 30,119.87 | \$1,406.08 \$382.94 \$6,366.78 | \$ 909.65 \$ 528.55 \$2,824.64 | \$ 736.20\$ 167.84\$ 737.60 | \$ 189.79 \$ 179.75 \$ 616.63 | \$ 20,392.90 \$ 5,701.61 \$ 48,041.68 | 23.4% 6.5% <u>55.2%</u> |
| Systems H:\f63095-Colorado Non-Profit Economic Impact Study/Data\/163095-Consolidated Data xisxIT2.4 - assets | Statewide | \$11,938.74 | \$56,738.94 | \$9,045.20 | \$5,921.64 | \$2,022.59 | \$1,384.29 | \$ 87,051.41 | 100.0% |

11 | P a g e

| on and NTEE | | | | | | | North- | | North- | | South- | | South- | | | as % |
|-----------------------------------|--|-----|----------|----|-----------|-----------------|----------|------|----------|-----|----------|-----|----------|-----|-----------|-------|
| (2017) | | | Central | | Denver | | east | | west | | east | | west | | Total | То |
| | NTEE Category | | | | | | | | | | | | | | | |
| | Arts, Culture & Humanities | \$ | 126.99 | \$ | 1,084.82 | \$ | 53.33 | \$ | 311.55 | \$ | 34.81 | \$ | 51.15 | \$ | 1,662.64 | 1 |
| | Education | \$ | 1,421.79 | \$ | 5,664.68 | \$ | 891.82 | \$ | 268.18 | \$ | 77.79 | \$ | 92.97 | \$ | 8,417.23 | 9 |
| | Environment | \$ | 26.47 | \$ | 277.38 | \$ | 29.71 | \$ | 239.59 | \$ | 4.43 | \$ | 26.09 | \$ | 603.67 | 0. |
| | Animal-Related Health Care, Voluntary | \$ | 93.26 | \$ | 289.81 | \$ | 45.03 | \$ | 13.36 | \$ | 13.13 | \$ | 3.07 | \$ | 457.64 | 0. |
| | Health Associations & Medical Disciplines Mental Health & Crisis | \$ | 307.12 | \$ | 15,835.92 | \$ 6 | 5,027.45 | \$2 | 2,252.44 | \$ | 522.30 | \$ | 230.24 | \$2 | 25,175.48 | 28.9 |
| | Intervention | \$ | 2.33 | \$ | 381.27 | \$ | 51.17 | \$ | 38.69 | \$ | 118.23 | \$ | 53.75 | \$ | 645.44 | 0.7 |
| | Medical Research | \$ | 0.28 | \$ | 42.81 | \$ | 2.70 | \$ | 12.60 | \$ | - | \$ | - | \$ | 58.40 | 0.1 |
| | Crime & Legal-Related | \$ | 30.66 | \$ | 128.74 | \$ | 10.41 | \$ | 2.21 | \$ | 0.64 | \$ | 13.05 | \$ | 185.71 | 0.2 |
| | Employment | \$ | 73.68 | \$ | 104.98 | \$ | 2.60 | \$ | 2.91 | \$ | 9.17 | \$ | - | \$ | 193.34 | 0.2 |
| | Food, Agriculture & | | | | | | | | | | | | | | | |
| | Nutrition | \$ | 15.09 | \$ | 79.26 | \$ | 100.71 | \$ | 3.24 | \$ | 0.57 | \$ | 2.13 | \$ | 200.99 | 0.2 |
| | Housing & Shelter | \$ | 38.19 | \$ | 1,196.03 | \$ | 89.41 | \$ | 74.36 | \$ | 17.87 | \$ | 25.50 | \$ | 1,441.35 | 1.7 |
| | Public Safety, Disaster | | | | | | | | | | | | | | | |
| | Preparedness & Relief | \$ | 2.04 | \$ | 10.36 | \$ | 1.56 | \$ | 35.57 | \$ | 0.10 | \$ | 0.43 | \$ | 50.05 | 0.1 |
| | Recreation & Sports | \$ | 1,060.80 | \$ | 432.75 | \$ | 27.86 | \$ | 108.03 | \$ | 1.41 | \$ | 18.66 | \$ | 1,649.51 | 1.9 |
| | Youth Development | \$ | 382.60 | \$ | 163.58 | \$ | 18.55 | \$ | 9.65 | \$ | 2.02 | \$ | 15.33 | \$ | 591.73 | 0.7 |
| | Human Services | \$ | 399.82 | \$ | 1,817.58 | \$ | 215.47 | \$ | 111.15 | \$ | 96.94 | \$ | 32.05 | \$ | 2,673.00 | 3.1 |
| | International, Foreign | | | | | | | | | | | | | | | |
| | Affairs & National Security | \$ | 70.43 | \$ | 143.74 | \$ | 11.77 | \$ | 3.69 | \$ | 0.49 | \$ | 0.98 | \$ | 231.11 | 0.3 |
| | Civil Rights, Social Action & | | | | | | | | | | | | | | | |
| | Advocacy | \$ | 2.68 | \$ | 91.18 | \$ | - | \$ | 1.88 | \$ | - | \$ | 1.07 | \$ | 96.82 | 0.1 |
| | Community Improvement & | | | | | | | | | | | | | | | |
| | Capacity Building | \$ | 19.22 | \$ | 425.98 | \$ | 11.57 | \$ | 68.07 | \$ | 7.72 | \$ | 23.37 | \$ | 555.92 | 0.6 |
| | Philanthropy, Voluntarism | | | | | | | | | | | | | | | |
| | & Grantmaking Foundations | \$ | 1,190.93 | \$ | 7,249.99 | \$ | 310.56 | \$ | 435.20 | \$ | 47.24 | \$ | 46.31 | \$ | 9,280.22 | 10.7 |
| | Science & Technology | \$ | 8.99 | \$ | 443.89 | \$ | 7.38 | \$ | 35.20 | \$ | 0.02 | \$ | 4.18 | \$ | 499.66 | 0.6 |
| | Social Science | \$ | - | \$ | 5.07 | \$ | 0.04 | \$ | 0.01 | \$ | - | \$ | 0.08 | \$ | 5.20 | 0.0 |
| V; Economic & Planning | Public & Societal Benefit | \$ | 55.04 | \$ | | \$ | 2.40 | \$ | 28.56 | \$ | 182.85 | \$ | | \$ | 419.53 | 0.5 |
| | Religion-Related | \$ | 250.64 | \$ | | \$ | 53.49 | \$ | 32.95 | \$ | | \$ | 13.33 | | 789.88 | 0.9 |
| | Mutual & Membership | | | | | | | | | | | | | | | |
| | Benefit | \$ | 1.58 | \$ | 304.73 | \$ | 3.68 | \$ | 6.01 | \$ | 27.83 | \$ | 0.04 | \$ | 343.87 | 0.4 |
| nic Impact .xlsx]T3.3 - assets | Unknown | \$ | 6,358.13 | \$ | 19,979.56 | \$1 | L,076.53 | \$: | 1,826.55 | \$ | 852.29 | \$ | 729.96 | \$3 | 30,823.03 | 35.4 |
| | Statewide | \$1 | 1,938.74 | Ś | 56,738.94 | Śg | ,045.20 | Ś | 5,921.64 | \$2 | 2,022.59 | \$1 | 1,384.29 | \$2 | 37,051.41 | 100.0 |

Volunteerism

There is tremendous value-added and capacity created by the nonprofit sector. Extrapolating from the survey data, in 2017, the sector leveraged over 138,000 full-time equivalent volunteers, who contributed a total of 284 million hours of their time during the year. Using an industry-standard approach to the value of volunteer time, it is estimated that volunteerism contributed an additional \$7.0 billion of value-added to the industry's overall output in 2017.⁶

⁶ In 2016, the most recent date for which an estimate of volunteer value of time is available, the Foundation Center, using a recommended methodology from economists at the Bureau of Labor Statistics (BLS), the value of volunteer time is \$24.14 per hour. <u>https://grantspace.org/resources/knowledge-base/monetary-value-of-volunteer-time/</u>

Nonprofit Employment & Spending as Portion of Total State Employment

Ш

As a portion of all jobs by industry, the nonprofit sector accounts for 5.9 percent of all Colorado employment (wage and salary jobs, as well as proprietorships). As shown in **Figure 18**, certain segments of the nonprofit sector account for sizable portions of their respective industry classification. For example, the nonprofit Educational Services sector accounts for approximately 24 percent of the state's entire Educational Services sector, the nonprofit Health Care and Social Assistance sector accounts for approximately one-third of the state's sector, and the nonprofit Arts, Entertainment, and Recreation industry represents approximately 13 percent of the state's sector.

Figure 18

Nonprofit Industry Jobs as % of Total Jobs (2017

| | Total an | d Nonpro | ofit Jobs by | Industry (| 2017) |
|---|----------------|--------------|---------------|---------------|--------------|
| | All Jobs in | as % of | Nonprofit | as % of | Nonprofi |
| | State | Total | Jobs | Total | as % of A |
| Agriculture, Forestry, Fishing and Hunting | 12,730 | 0.40% | 53 | 0.03% | 0.429 |
| Mining, Quarrying, and Oil and Gas Extraction | 64,767 | 2.02% | 11 | 0.01% | 0.02 |
| Utilities | 10,325 | 0.32% | 2,044 | 1.08% | 19.79 |
| Construction | 249,944 | 7.80% | 349 | 0.18% | 0.14 |
| Manufacturing | 164,536 | 5.13% | 10 | 0.01% | 0.01 |
| Wholesale Trade | 117,673 | 3.67% | 105 | 0.06% | 0.09 |
| Retail Trade | 336,762 | 10.51% | 4,555 | 2.41% | 1.35 |
| Transportation and Warehousing | 119,107 | 3.72% | 36 | 0.02% | 0.03 |
| Information | 84,735 | 2.64% | 1,114 | 0.59% | 1.31 |
| Finance and Insurance | 219,951 | 6.86% | 5,300 | 2.80% | 2.41 |
| Real Estate and Rental and Leasing | 218,258 | 6.81% | 920 | 0.49% | 0.42 |
| Professional, Scientific, and Technical Services | 335,472 | 10.47% | 6,656 | 3.52% | 1.98 |
| Management of Companies and Enterprises Administrative and Support and Waste | 47,453 | 1.48% | 1,029 | 0.54% | 2.17 |
| Management and Remediation Services | 208,339 | 6.50% | 831 | 0.44% | 0.40 |
| Educational Services | 75,110 | 2.34% | 17,952 | 9.49% | 23.90 |
| Health Care and Social Assistance | 342,680 | 10.69% | 112,443 | 59.44% | 32.81 |
| Arts, Entertainment, and Recreation | 104,288 | 3.25% | 13,127 | 6.94% | 12.59 |
| Accommodation and Food Services | 296,806 | 9.26% | 2,813 | 1.49% | 0.95 |
| Other Services (except Public Administration) | <u>195,831</u> | <u>6.11%</u> | <u>19,831</u> | <u>10.48%</u> | <u>10.13</u> |
| Statewide | 3,204,767 | 100.00% | 189,180 | 100.00% | 5.90 |

Source: IRS EO BMF; BEA; Economic & Planning Systems

H:\163095-Colorado Non-Profit Economic Impact Study\Data\[163095-BLS State Level Employment by County.xlsx]Sheet1 In terms of spending, as shown in **Figure 19**, the nonprofit industry accounts for a total of 6.7 percent of the all of the state's industry spending. Again, certain segments of the nonprofit industry account for considerable portions of the entire respective industry. For example, 72 percent of the Educational Services sector spending originates from the nonprofit component of that sector; 43 percent of the Health Care and Social Assistance sector originates from the nonprofit component of that sector; and 23 percent of the Arts, Entertainment, and Recreation industry is from the nonprofit component.

Figure 19

Total and Nonprofit Industry Spending (2017

| | Total and | Nonprofit | Spending b | y Industr | y (2017) |
|--|--------------|------------|-------------------|------------|------------|
| | Total | as % of | Nonprofit | as % of | Nonprofit |
| | Spending | Total | Spending | Total | as % of Al |
| | | | (\$ millions) | | |
| | | | | | |
| Agriculture, Forestry, Fishing and Hunting Mining, Quarrying, and Oil and Gas | \$1,464.00 | 0.49% | \$6.93 | 0.03% | 0.47% |
| Extraction | \$13,241.46 | 4.42% | \$4.04 | 0.02% | 0.03% |
| Utilities | \$2,756.62 | 0.92% | \$630.14 | 3.15% | 22.86% |
| Construction | \$22,930.61 | 7.66% | \$69.14 | 0.35% | 0.30% |
| Manufacturing | \$48,400.64 | 16.17% | \$3.10 | 0.02% | 0.01% |
| Wholesale Trade | \$20,293.74 | 6.78% | \$12.39 | 0.06% | 0.06% |
| Retail Trade | \$18,359.69 | 6.13% | \$230.89 | 1.15% | 1.26% |
| Transportation and Warehousing | \$11,529.15 | 3.85% | \$44.89 | 0.22% | 0.39% |
| Information | \$19,326.19 | 6.46% | \$195.61 | 0.98% | 1.01% |
| Finance and Insurance | \$20,849.71 | 6.97% | \$724.80 | 3.62% | 3.48% |
| Real Estate and Rental and Leasing | \$8,548.88 | 2.86% | \$106.84 | 0.53% | 1.25% |
| Professional, Scientific, and Technical | | | | | |
| Services | \$34,796.44 | 11.63% | \$1,115.74 | 5.58% | 3.21% |
| Management of Companies and Enterprises Administrative and Support and Waste | \$10,222.08 | 3.42% | \$132.06 | 0.66% | 1.29% |
| Management and Remediation Services | \$12,118.92 | 4.05% | \$76.30 | 0.38% | 0.63% |
| Educational Services | \$2,377.11 | 0.79% | \$1,718.73 | 8.60% | 72.30% |
| Health Care and Social Assistance | \$25,891.25 | 8.65% | \$11,209.34 | 56.06% | 43.29% |
| Arts, Entertainment, and Recreation | \$4,782.40 | 1.60% | \$1,107.30 | 5.54% | 23.15% |
| Accommodation and Food Services | \$21,373.84 | 7.14% | \$377.11 | 1.89% | 1.76% |
| Other Services (except Public | | | | | |
| Administration) | <u>n/a</u> | <u>n/a</u> | <u>\$2,229.73</u> | <u>n/a</u> | <u>n/a</u> |
| Statewide (Private Employment) | \$299,262.73 | 100.00% | \$19,995.05 | 100.00% | 6.68% |

H:\163095-Colorado Non-Profit Economic Impact Study\Data\[163095-State Level Employment by County.xlsx]TABLE-Spending Summary

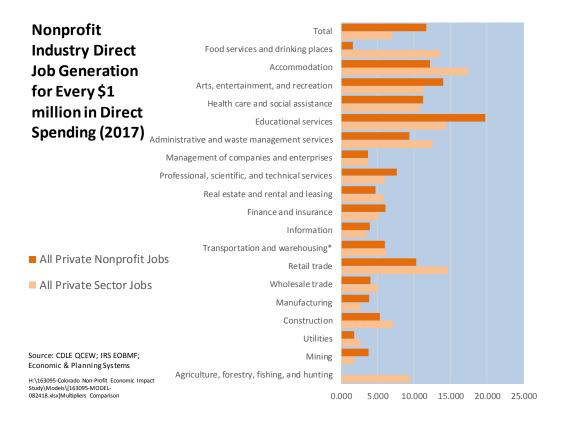
Source: IRS EO BMF; BEA; Economic & Planning

Systems

Employment Impact, Contributions to GDP, and Multiplier Effects

In 2017, direct spending (\$14.6 billion) by the nonprofit sector accounted for 5.6 percent of the state's GDP, as shown in **Figure 21**. For every \$1 million in direct spending, the nonprofit sector creates approximately 10 jobs, whereas \$1 million of direct spending in the for-profit sector creates just 7 jobs. (**Figure 20** displays job multipliers by sector). For a few sectors, nonprofit sector job multipliers are notably higher than for-profit counterparts: the nonprofit sector creates 19.7 versus 14.4 jobs in Education; 13.6 versus 11.2 jobs in Arts, Entertainment and Recreation; and 7.5 versus 6.0 jobs in Professional, Scientific and Technical Services. In total, the nonprofit sector's 189,600 jobs support an additional 56,800 jobs in business-to-business activities, and another 86,500 induced jobs through the household spending associated with direct and indirect economic activities. Overall, the nonprofit sector directly and indirectly supports approximately 9.0 percent of the state's entire workforce.

In addition to this \$7.0 billion value-added created by volunteerism and the \$20.0 billion in direct spending, nonprofit sector spending (on average) is doubled, rippling through local and regional economies (i.e. "indirect impacts" or business-to-business transactions and "induced impacts" or the jobs created by the spending from households of direct and indirect jobholders) at ratios of 1.40 to 2.16 per one (\$1) dollar of nonprofit sector spending. Analysis of indirect and induced impacts at the county level implies that the total economic impact to the state is approximately \$40 billion, 11.3 percent of the state's economy (See **Figure 26** and **Figure 27**).⁷



⁷ It is important to note that adding county level indirect and induced impacts may inflate the overall indirect and induced impacts, because input-output multipliers assume a regional purchase coefficient, i.e. that a portion of transactions and purchases will occur outside the modeled geography. When estimating impacts of a geography larger than a metro area, such as a state,

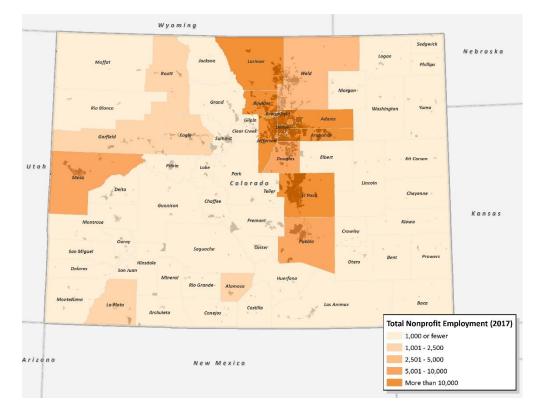
Nonprofit Industry Multiplier and Proportion Metrics (2017)

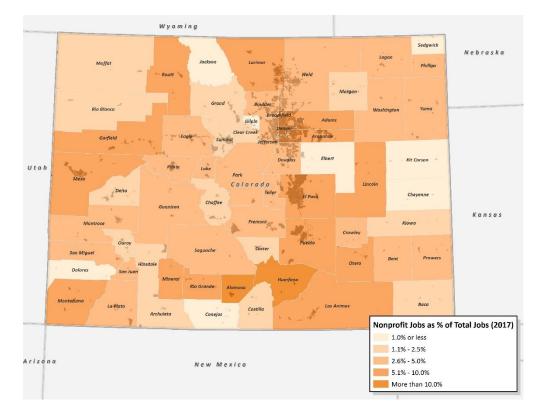
| | | Metrics | (2017) | |
|--------------------------------------|--------------|--------------|-----------------|-------------|
| | | | Nonprofit | Nonpro |
| | Jobs | Spending | Jobs (% of | |
| | Multiplier | Multiplier | County) | of Count |
| | [Note 1] | [Note 1] | | |
| By County | | | | |
| Adams County | 1.97 | 2.16 | 5.48% | 7.9 |
| Alamosa County | 1.57 | 1.67 | 14.91% | 19.6 |
| Arapahoe County | 1.90 | 2.16 | 5.81% | 6.0 |
| Archuleta County | 1.47 | 1.66 | 1.88% | 1.5 |
| Baca County | 1.51 | 1.37 | 1.01% | 2.6 |
| Bent County | 1.91 | 1.44 | 2.93% | 4.6 |
| Boulder County | 1.98 | 2.16 | 4.97% 16.78% | 5.0 |
| Broomfield County Chaffee County | 1.89 1.88 | 2.16 1.64 | 1.88% | 11.5 3.4 |
| Cheyenne County | 1.88 (D) | 1.64 (D) | 0.00% | 5.4 0.0 |
| Clear Creek County | (5) | 1.69 | 1.48% | 1.1 |
| Conejos County | 1.65 | 1.60 | 0.97% | 2.5 |
| Costilla County | (D) | 1.62 | 1.07% | 1.7 |
| Crowley County | 1.56 | 1.43 | 4.35% | 6.0 |
| Custer County | 1.35 | 1.41 | 1.47% | 4.0 |
| Delta County | 1.75 | 1.62 | 1.83% | 2.2 |
| Denver County | 1.85 | 2.16 | 6.08% | 5.7 |
| Dolores County | (D) | (D) | 0.00% | 0.9 |
| Douglas County | 1.99 | 2.14 | 4.29% | 5.2 |
| Eagle County | 1.57 | 1.69 | 4.30% | 6.4 |
| El Paso County | 1.72 | 1.84 | 5.23% | 5.7 |
| Elbert County | 1.75 | 1.81 | 0.44% | 1.0 |
| Fremont County | 1.38 | 1.41 | 4.88% | 3.1 |
| Garfield County | 1.68 | 1.70 | 5.53% | 8.4 |
| Gilpin County | (D) | 1.72 | 0.19% | 0.0 |
| Grand County | 2.03 | 1.64 | 2.36% | 4.2 |
| Gunnison County | 1.83 | 1.65 | 2.72% | 3.9 |
| Hinsdale County | (D) | 1.66 | 1.85% | 2.7 |
| Huerfano County | (D) | 1.42 | 12.12% | 14.9 |
| Jackson County | (D) | 1.72 | 0.39% | 0.5 |
| Jefferson County | 1.95 | 2.14 | 2.87% | 3.0 |
| Kiowa County Kit Carson County | (D) 1.71 | 1.42 1.88 | 1.27% 0.83% | 1.9 0.8 |
| La Plata County | 1.63 | 1.64 | 3.68% | 3.7 |
| Lake County | 1.55 | 1.66 | 4.92% | 4.5 |
| Larimer County | 1.62 | 1.74 | 5.05% | 5.3 |
| Las Animas County | 1.38 | 1.42 | 5.94% | 7.3 |
| Lincoln County | 2.61 | 1.49 | 6.54% | 32.8 |
| Logan County | 1.65 | 1.76 | 3.86% | 4.6 |
| Mesa County | 1.61 | 1.71 | 7.34% | 8.0 |
| Mineral County | 1.15 | 1.52 | 6.37% | 10.5 |
| Moffat County | 1.60 | 1.67 | 1.26% | 0.9 |
| Montezuma County | 1.56 | 1.67 | 5.60% | 13.9 |
| Montrose County | 1.93 | 1.66 | 3.43% | 4.9 |
| Morgan County | 1.83 | 1.69 | 2.08% | 1.8 |
| Otero County | 1.53 | 1.43 | 5.47% | 7.0 |
| Ouray County | 1.50 | 1.65 | 2.09% | 3.3 |
| Park County | 1.59 | 1.68 | 3.57% | 3.8 |
| Phillips County | 2.63 | 1.61 | 3.72% | 15.4 |
| Pitkin County | 1.54 | 1.66 | 3.00% | 3.8 |
| Prowers County | 1.45 | 1.42 | 4.10% | 3.9 |
| Pueblo County | 1.39 | 1.42 | 7.40% | 7.0 |
| Rio Blanco County | 2.76 | 1.63 | 1.06% | 3.2 |
| Rio Grande County | 1.80 | 1.62 | 5.55% | 9.5 |
| Routt County | 1.65 | 1.69 | 6.52% | 8.1 |
| Saguache County | 1.40 1.41 | 1.64 | 4.92% | 4.9 |
| San Juan County | 1.41 | 1.66 1.63 | 3.74% 3.49% | 4.9 4.7 |
| San Miguel County Sedgwick County | | | 0.35% | 4.7 |
| Sedgwick County Summit County | (D) 1.54 | (D) 1.70 | 0.35% 2.45% | 1.1 2.7 |
| Teller County | 1.54 | 1.70 | 2.45% | 2.7 |
| Washington County | 2.66 | 1.63 | 2.73% | 13.3 |
| Weld County | 1.61 | 1.03 | 2.58% | 2.0 |
| Yuma County | <u>1.62</u> | <u>1.72</u> | 3.53% | 4.1 |
| Total | 1.82 | 2.01 | <u>5.12%</u> | 5.6 |

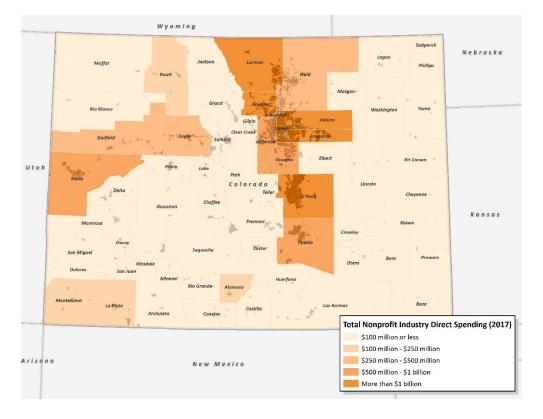
| [Note 1]: Defined as the ratio between total (direct + |
|--|
| indirect + induced) impacts divided by direct impacts. |
| |

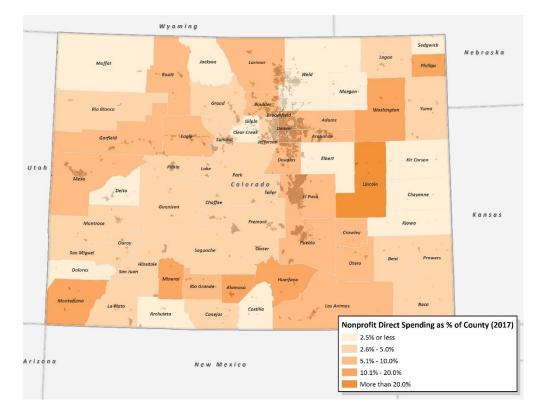
Source: CDLE QCEW; IRS EOBMF; BEA; Economic & Planning Systems

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Distribution of Direct, Indirect, and Induced Employment Related to Colorado's Private Nonprofit Industry (2017)

| | Direct | t Employme Indirect | Induced | To |
|-----------------------------------|-----------------|------------------------|--------------|-------------|
| | | | | |
| y County | | | | |
| Adams County Alamosa County | 14,594 1,652 | 5,249 309 | 8,749 633 | 28,5 2,5 |
| Arapahoe County | 26,121 | 8,558 | 12,886 | 2,: 47,! |
| Archuleta County | 160 | 24 | 36 | , |
| Baca County | 26 | 5 | 8 | |
| Bent County | 53 | 22 | 25 | |
| Boulder County | 13,207 | 4,901 | 7,675 | 25, |
| Broomfield County | 8,373 | 2,615 | 4,786 | 15, |
| Chaffee County Chevenne County | 236 0 | 84 0 | 112 0 | |
| Clear Creek County | 60 | 12 | 14 | |
| Conejos County | 31 | 7 | 14 | |
| Costilla County | (D) | (D) | (D) | |
| Crowley County | 75 | 16 | 26 | |
| Custer County | 34 | 4 | 8 | |
| Delta County | 280 | 77 | 113 | |
| Denver County | 40,193 | 13,099 | 18,945 | 72, |
| Dolores County | 0 | 0 | 0 | |
| Douglas County | 8,419 | 3,202 | 5,045 | 16, |
| Eagle County | 2,036 | 418 | 694 | 3, |
| El Paso County | 21,206 | 5,725 | 7,498 | 34, |
| Elbert County Fremont County | 38 967 | 10 108 | 18 258 | 1, |
| Garfield County | 2.253 | 538 | 982 | 1, 3, |
| Gilpin County | (D) | (D) | (D) | Э, |
| Grand County | 264 | 112 | 152 | |
| Gunnison County | 357 | 117 | 162 | |
| Hinsdale County | (D) | (D) | (D) | |
| Huerfano County | (D) | (D) | (D) | |
| Jackson County | (D) | (D) | (D) | |
| Jefferson County | 10,022 | 3,488 | 5,172 | 18, |
| Kiowa County | (D) | (D) | (D) | |
| Kit Carson County | 42 | 10 | 20 | 2 |
| La Plata County Lake County | 1,538 176 | 340 44 | 602 52 | 2, |
| Larimer County | 11,538 | 2,712 | 2,292 | 16, |
| Las Animas County | 445 | 49 | 118 | 10, |
| Lincoln County | 228 | 145 | 221 | |
| Logan County | 485 | 112 | 199 | |
| Mesa County | 6,445 | 1,281 | 2,561 | 10, |
| Mineral County | 59 | -3 | 12 | |
| Moffat County | 91 | 19 | 34 | |
| Montezuma County | 829 | 154 | 279 | 1, |
| Montrose County | 793 | 280 | 435 | 1, |
| Morgan County | 348 | 112 | 171 | |
| Otero County | 480 | 93 11 | 160 | |
| Ouray County Park County | 73 202 | 11 44 | 25 40 | |
| Phillips County | 106 | 44 79 | 40 93 | |
| Pitkin County | 728 | 158 | 210 | 1, |
| Prowers County | 275 | 42 | 78 | ±, |
| Pueblo County | 5,887 | 707 | 1,518 | 8, |
| Rio Blanco County | 45 | 35 | 44 | , |
| Rio Grande County | 361 | 107 | 166 | |
| Routt County | 1,519 | 349 | 615 | 2, |
| Saguache County | 145 | 22 | 22 | |
| San Juan County | 22 | 2 | 7 | |
| San Miguel County | 311 | 35 | 85 | |
| Sedgwick County | 5 723 | 0 143 | 0 245 | 1 |
| Summit County Teller County | 331 | 73 | 100 | 1, |
| Washington County | 71 | 73 54 | 64 | |
| Weld County | 3,968 | 862 | 1,276 | 6, |
| Yuma County | <u>252</u> | <u>56</u> | <u>98</u> | -, |
| Total | 189,201 | 56,826 | 86,457 | 332, |

Source: CDLE QCEW; IRS EOBMF; BEA; Economic & Planning Systems

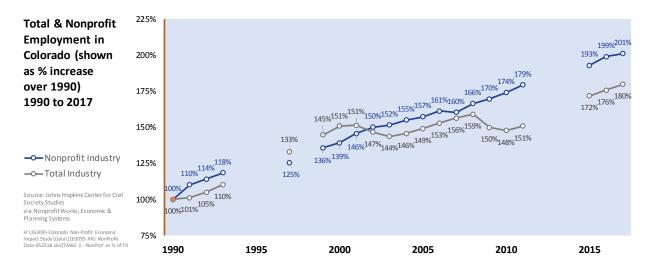
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Distribution of Direct, Indirect, and Induced Spending Related to Colorado's Private Nonprofit Industry (2017)

| | | Direct | | Indirect | | Induced | | Tota |
|-----------------------------------|----------|------------------|-----------|-----------------|-----------|-----------------|----------|------------------|
| | | | | 111 \$ 11 | | 115 | | |
| By County | | | | | | | | |
| Adams County | \$ | 2,022.0 | \$ | 929.8 | \$ | 1,409.1 | \$ | 4,361.0 |
| Alamosa County Arapahoe County | \$ \$ | 160.7 2,712.8 | \$ \$ | 40.7 1,225.2 | \$ \$ | 67.4 1,922.5 | \$ \$ | 268.1 5,860.9 |
| Archuleta County | \$ \$ | 2,712.8 | ې \$ | 1,225.2 | ې \$ | 2.7 | ş Ş | 5,860.3 |
| Baca County | \$ | 2.5 | \$ | 0.4 | \$ | 0.5 | \$ | 3.4 |
| Bent County | \$ | 4.7 | \$ | 1.2 | \$ | 0.8 | \$ | 6.1 |
| Boulder County | \$ | 1,345.7 | \$ | 628.0 | \$ | 937.3 | \$ | 2,911.0 |
| Broomfield County | \$ | 961.8 | \$ | 427.0 | \$ | 689.1 | \$ | 2,077.9 |
| Chaffee County | \$ | 25.5 | \$ | 8.7 | \$ | 7.6 | \$ | 41. |
| Cheyenne County | \$ | 0.1 | \$ | 0.0 | \$ | 0.0 | \$ | 0.: |
| Clear Creek County | \$ | 3.9 | \$ | 1.1 | \$ | 1.6 | \$ | 6. |
| Conejos County Costilla County | \$ \$ | 3.3 1.2 | \$ \$ | 0.8 0.4 | \$ \$ | 1.2 0.4 | \$ \$ | 5.: 2.0 |
| Crowley County | \$ \$ | 7.1 | ې \$ | 1.4 | ې \$ | 1.7 | ې \$ | 10. |
| Custer County | \$ | 3.6 | \$ | 0.5 | \$ | 1.0 | \$ | 5. |
| Delta County | \$ | 18.8 | \$ | 4.8 | \$ | 6.9 | \$ | 30. |
| Denver County | \$ | 4,413.1 | \$ | 2,044.9 | \$ | 3,057.6 | \$ | 9,515. |
| Dolores County | \$ | 0.4 | \$ | - | \$ | - | \$ | 0. |
| Douglas County | \$ | 836.3 | \$ | 393.8 | \$ | 562.0 | \$ | 1,792. |
| Eagle County | \$ | 260.9 | \$ | 70.3 | \$ | 109.8 | \$ | 441. |
| El Paso County | \$ | 1,907.6 | \$ | 633.5 | \$ | 963.3 | \$ | 3,504. |
| Elbert County | \$ | 3.9 | \$ | 1.2 | \$ | 1.9 | \$ | 7. |
| Fremont County | \$ \$ | 54.0 | \$ | 7.7 | \$ | 14.7 | \$ | 76. |
| Garfield County Gilpin County | \$ \$ | 283.7 0.6 | \$ \$ | 80.7 0.1 | \$ \$ | 117.5 0.3 | \$ \$ | 481 1 |
| Grand County | \$ \$ | 34.2 | ې \$ | 11.7 | ې \$ | 10.2 | ş Ş | 56 |
| Gunnison County | \$ | 35.4 | \$ | 11.3 | \$ | 11.6 | \$ | 58 |
| Hinsdale County | \$ | 0.6 | \$ | 0.2 | \$ | 0.3 | \$ | 1 |
| Huerfano County | \$ | 26.4 | \$ | 3.7 | \$ | 7.4 | \$ | 37 |
| Jackson County | \$ | 0.3 | \$ | 0.1 | \$ | 0.1 | \$ | 0 |
| Jefferson County | \$ | 939.8 | \$ | 416.9 | \$ | 653.2 | \$ | 2,009 |
| Kiowa County | \$ | 0.9 | \$ | 0.1 | \$ | 0.3 | \$ | 1 |
| Kit Carson County | \$ | 2.4 | \$ | 0.8 | \$ | 1.3 | \$ | 4 |
| La Plata County | \$ \$ | 136.3 | \$ \$ | 39.5 | \$ \$ | 48.0 | \$ \$ | 223 |
| Lake County Larimer County | \$ \$ | 10.2 1,199.7 | ې \$ | 3.0 392.5 | ې \$ | 3.6 499.6 | ې \$ | 16 2,091 |
| Las Animas County | \$ | 40.0 | \$ | 5.6 | \$ | 499.0 | ې \$ | 2,091 |
| Lincoln County | \$ | 68.9 | \$ | 16.0 | \$ | 17.6 | \$ | 102 |
| Logan County | \$ | 38.5 | \$ | 12.2 | \$ | 17.3 | \$ | 68 |
| Mesa County | \$ | 605.9 | \$ | 158.0 | \$ | 271.4 | \$ | 1,035 |
| Mineral County | \$ | 5.1 | \$ | 1.2 | \$ | 1.4 | \$ | 7 |
| Moffat County | \$ | 6.1 | \$ | 1.4 | \$ | 2.7 | \$ | 10 |
| Montezuma County | \$ | 143.7 | \$ | 36.2 | \$ | 59.8 | \$ | 239 |
| Montrose County | \$ | 88.7 | \$ | 29.2 | \$ | 29.3 | \$ | 147 |
| Morgan County | \$ | 35.6 | \$ | 12.0 | \$ | 12.6 | \$ | 60 |
| Otero County | \$ | 57.7 | \$ | 12.8 | \$ | 12.1 | \$ | 82 |
| Ouray County Park County | \$ \$ | 5.8 9.6 | \$ \$ | 1.3 2.4 | \$ \$ | 2.4 4.1 | \$ \$ | 9 16 |
| Phillips County | \$ | 24.7 | \$ | 9.1 | \$ | 6.0 | \$ | 39 |
| Pitkin County | \$ | 93.2 | \$ | 26.4 | \$ | 34.9 | \$ | 154 |
| Prowers County | \$ | 21.4 | \$ | 3.5 | \$ | 5.5 | \$ | 30 |
| Pueblo County | \$ | 622.6 | \$ | 92.8 | \$ | 168.9 | \$ | 884 |
| Rio Blanco County | \$ | 14.0 | \$ | 5.3 | \$ | 3.5 | \$ | 22 |
| Rio Grande County | \$ | 43.7 | \$ | 13.5 | \$ | 13.7 | \$ | 70 |
| Routt County | \$ | 147.0 | \$ | 41.9 | \$ | 59.8 | \$ | 248 |
| Saguache County | \$ | 8.1 | \$ | 2.1 | \$ | 3.1 | \$ | 13 |
| San Juan County | \$ | 1.1 | \$ | 0.3 | \$ | 0.5 | \$ | 1 |
| San Miguel County | \$ ¢ | 33.7 | \$ ¢ | 8.3 | \$ ¢ | 12.8 | \$ ¢ | 54 |
| Sedgwick County Summit County | \$ \$ | 0.8 67.7 | \$ \$ | - 18.5 | \$ \$ | - 28.9 | \$ \$ | 0 115 |
| Teller County | \$ \$ | 17.6 | \$ \$ | 18.5 5.7 | \$ \$ | 28.9 9.0 | \$ \$ | 32 |
| Washington County | \$ \$ | 17.6 | ې \$ | 6.4 | ې \$ | 3.9 | ş Ş | 26 |
| Weld County | \$ | 343.9 | \$ | 105.3 | \$ | 161.9 | \$ | 611 |
| Yuma County | \$ | 17.1 | <u>\$</u> | 5.1 | <u>\$</u> | 7.3 | \$ | 29 |
| Total | \$ | 20,005.7 | \$ | 8,016.3 | \$ | 12,074.4 | \$ | 40,096 |

Source: CDLE QCEW; IRS EOBMF; BEA; Economic & Planning Systems

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Technical Documentation

The following section outlines the technical analysis and methodologies employed to complete the analysis of economic contributions. It details the major data sources used, methodologies, and terminology related to the economic impact metrics.

Data sources

- Internal Revenue Service (IRS) Exempt Organizations Business Master File Extract (EOBMF) for Colorado for 2017 data from this source were merged via the Employer Identification Number (EIN) records. The IRS EOBMF includes cumulative information on exempt organizations which are extracted monthly and available by state and region. IRS staff were also contacted in this process to confirm aspects of data inclusion from the IRS Form 990.
- Colorado Department of Labor & Employment (CDLE) Quarterly Census of Employment & Wages (QCEW) microdata for all Colorado counties 2015 through 2017, second quarter at the establishment level – data from this source were merged via the EIN attribute. EPS worked closely with CDLE staff to obtain approval of the request for information and also worked with CDLE staff to ensure that the reporting of information in this report did not violate CDLE nondisclosure limitations.⁸
- U.S. Bureau of Labor Statistics (BLS) QCEW data for all Colorado counties all quarters for 2017 these data were obtained to property adjust and calibrate CDLE's QCEW data for seasonality by county; while it is understood and documented that 2nd quarter data represent "full employment" and thus is representative of average employment levels for an entire year, the economy in many counties in Colorado do not function with such consistent seasonality. As such, adjustments were made (both up and down) to the CDLE QCEW 2nd quarter data with these

⁸ CDLE obtains data from Colorado employers for the purposes of collecting and securing Quarterly Census of Employment Wages "QCEW" wage, employment data. To ensure that information is adequately secured from non-authorized access or publication, CDLE maintains adherence to their License Agreement Terms & Conditions which stipulate that the user of these data "...shall not publish, sell, or disclose licensed information, or any part thereof, to the extent that the information published of any area, industry, Federal Department or Federal Agency level contains fewer than three (3) reporting units (as defined in C.R.S. 8-70-103(9), 1987 Rep. Vol., as amended), or eighty percent (80%) of the total employment of the applicable reporting level is made up by a single reporting unit." As such, and as noted in the footnotes to Figure 14, EPS worked with CDLE staff to identify which, if any, data points, required suppression.

quarterly data series to more accurately quantify total 2017 employment. EPS also worked with BLS staff to understand the methodologies it has recently approached to quantify the nonprofit industry; it was confirmed that the most appropriate methodology involved merging EINs, such as is described in the methodology section below.

- U.S. Bureau of Economic Analysis (BEA) Gross Domestic Product (GDP) estimates for Colorado for 2017 data was obtained for the purpose of quantifying the portion of the state's economy resulting from nonprofit sector spending and economic activity.
- BEA Regional Input-Output Modeling System (RIMS II) data multipliers for representative of the analysis geographies and all employment sectors were obtained to model direct, indirect, and induced impacts of jobs, earnings, GDP, and total spending.
- Primary survey data of Colorado nonprofits representing most recent complete fiscal year employment, revenues, expenditures, sources, other metrics and questions - a survey sample of 334 was collected from organizations throughout the state. For extrapolation purposes, means and proportions were re-estimated through weights according to region and total spending categories; Figure 17 illustrates the differences between the survey sample distribution of nonprofit sector spending versus the actual distribution of the full "population" of nonprofit organizations.

Figure 29

Survey Sample vs. Actual Distr Spen

| Survey Sample vs. Actual | | C | Distributio | on of Nonp | orofit Sect | or Spendi | ng (2017) | |
|---|------------------------------|---------------|----------------|---------------|---------------|---------------|---------------|----------------|
| Distribution of Spending by | - | | | North- | North- | South- | South- | |
| Spending Category (2017) | | Central | Denver | east | west | east | west | Total |
| | | | | | | | | |
| | Survey Sample Distribution | | | | | | | |
| | Less than \$25,000 | 0.000% | 0.010% | 0.000% | 0.000% | 0.000% | 0.009% | 0.019% |
| | \$25,000 to \$99,999 | 0.000% | 0.054% | 0.006% | 0.046% | 0.106% | 0.076% | 0.287% |
| | \$100,000 to \$499,999 | 0.195% | 1.769% | 0.447% | 1.630% | 0.108% | 0.992% | 5.141% |
| | \$500,000 to \$999,999 | 0.400% | 3.181% | 0.626% | 1.593% | 0.000% | 0.808% | 6.607% |
| | \$1,000,000 to \$9,999,999 | 3.031% | 26.183% | 2.549% | 8.633% | 3.846% | 3.907% | 48.149% |
| | \$10,000,000 to \$19,999,999 | 4.665% | 12.060% | 0.000% | 0.000% | 0.000% | 0.000% | 16.725% |
| | <u>\$20,000,000 and over</u> | <u>0.000%</u> | <u>6.789%</u> | <u>8.066%</u> | <u>8.215%</u> | <u>0.000%</u> | <u>0.000%</u> | <u>23.071%</u> |
| | Total | 8.292% | 50.046% | 11.693% | 20.118% | 4.059% | 5.791% | 100.000% |
| | Actual Distribution | | | | | | | |
| | Less than \$25,000 | 0.001% | 0.003% | 0.002% | 0.001% | 0.001% | 0.000% | 0.009% |
| | \$25,000 to \$99,999 | 0.017% | 0.059% | 0.022% | 0.021% | 0.015% | 0.009% | 0.143% |
| | \$100,000 to \$499,999 | 0.220% | 0.985% | 0.221% | 0.326% | 0.123% | 0.157% | 2.033% |
| | \$500,000 to \$999,999 | 0.313% | 1.512% | 0.297% | 0.493% | 0.143% | 0.242% | 2.999% |
| | \$1,000,000 to \$9,999,999 | 2.829% | 10.954% | 1.365% | 2.091% | 0.919% | 0.652% | 18.810% |
| | \$10,000,000 to \$19,999,999 | 1.091% | 5.894% | 0.871% | 1.000% | 0.498% | 0.383% | 9.737% |
| Source: IRS EOBMF; CDLE QCEW; Economic & Planning | <u>\$20,000,000 and over</u> | <u>4.525%</u> | <u>48.969%</u> | 1.642% | <u>6.202%</u> | 3.442% | <u>1.489%</u> | <u>66.270%</u> |
| Systems | Total | 8.995% | 68.376% | 4.420% | 10.134% | 5.142% | 2.933% | 100.000% |
| C:\Users\dschwartz.EPSDEN\Desktop\163095 DATA\[163095- Survev Data.xlsxITABLE 5 - Summarv of Distr | | | | | | | | |

Methodology

- At the core of this analysis is a merged dataset using the Employer Identification Number (EIN) records from two critical data series: data for all Colorado nonprofits using the IRS EOBMF with establishment level employment data from the CDLE QCEW microdata to estimate the number of operating nonprofits and their total employment for 2017.
- The analysis looks at the private sector nonprofit industry. In the analysis of CDLE QCEW data, standard procedure is to filter the "ownership code" so that the private sector is being evaluated; the Multi-Establishment Employment Indicator (MEEI) codes were also used to eliminate double-counting among organizations whose: a) main branch reported employment and/or wages for both itself and its branches; and b) branches individually reported their

employment and/or wages. A specific filtering of MEEI codes, as shown in Figure 18, illustrates the inherent difficulty in looking at QCEW data, as well as data that does not include MEEI codes, such as the IRS EOBMF data. EPS further evaluated the data to identify that indeed examples could be found where multi-unit master records were included alongside subunit establishment records, such that double-counting could occur at the magnitude of 70,700 jobs. As a result, this figure illustrates one of the first and primary verifications of the level of nonprofit sector employment for 2017 - i.e. insured employment levels.

Figure 30

Manipulation of Em Μ

| Employment Data with | | Jobs |
|--|---|--------------|
| MEEI Codes | | |
| | Multi-Establishment Employer Indicator | |
| | 1 = Single establishment unit | 83,643 |
| | 2 = Mulit-unit master record | 70,754 |
| | 3 = Subunit establishment (part of multi-unit employer) | 70,713 |
| | 4 = Multi-establishment employer reporting as a single unit due to unavailability of data, including refusals | 1,330 |
| | 5 = Combined subunit where breakouts are not available | 113 |
| Source: CDLE; Economic & Planning Systems | 6 = Known multi-establishment reporting as a single not solicited for disaggregation because of small | |
| | employment | <u>2,711</u> |
| C:\Users\dschwartz.EPSDEN\Desktop\163095 DATA\[163095-QCEW IRS DATA.xlsx]MEEI Code Manipulation | Total | 229,264 |
| | Less MEEI "3" | 158,551 |
| | | |

- Notes to other datapoints out there: i.e. NCCS estimates of nonprofit employment establishments versus numbers presented here; analyses using IRS EOBMF data alone (the IRS nonprofit master file);
- It should be noted that an analysis using the IRS EOBMF data alone can produced conflicting numbers (a few causes • are totaling the spending and employment attributes without filtering for 501(c) subsection and failing to filter for year of tax exempt filing (e.g. some organizations may request and receive a filing extension, such that their filing may be received in a year different from that for which it was filed)
- Merging with CDLE QCEW data compensates for this in that the CDLE receives unemployment insurance filings for all employers on a quarterly basis; the data merge creates a complete picture of establishments currently in operation for the representative year - in this merge, organizations that filed in 2016 as well as 2017 were captured
- The analysis is presented at the county and state levels; county level data are estimated using a jurisdiction to county-level crosswalk; in cases where jurisdictions cross county boundaries,
- Numerous precautions were taken in estimating total jobs for the nonprofit and other sectors: 1) because statewide • establishment-level data were obtained from CDLE for all counties, the data represent 2nd quarter; while 2nd quarter data represent full employment at the state and larger economy levels, this is often not the case in more seasonallydependent economies, such as resorts as well as a handful of counties throughout the state; an analysis of seasonality was performed using 2017 BLS QCEW data for all counties by guarter to ensure that the reported employment numbers are as representative as possible; 2) and as recommended by the NCCS, several important procedures were followed in order to develop an accurate quantification of employment and output, such as the filtering of National Taxonomy of Exempt Entities (NTEE) and Multi-Establishment Employment Indicator (MEEI) codes.

Economic Impact Analysis

The basic regional metrics identified in this analysis include employment, labor income, value-added, the equivalent of Gross Regional Product (GRP), and total output, the equivalent of final demand for goods and services.

- <u>Employment & Labor Income</u> includes the number of full- and part-time jobs, measured in terms of wage and salary positions, not including sole proprietor employment. The employment impacts analysis will use both the baseline data collected from national and state level sources with data collected directly from the survey. The employment impacts are evaluated in terms of direct, indirect, and induced job categories. Labor income is wages and benefits of full- and part-time workers including salaried, contract labor, as well as the benefits paid by the employer.
- <u>Value-Added & Total Output (spending)</u> uses data from the survey, but primarily relies on the input-output relationships implied by the array of multipliers from BEA. Value-added is comparable to Gross Domestic Product (GDP), which is defined as the total value of income generated from production, employee compensation, payments to government (taxes), and measures of profit or return on investment.

Standard Economic Impacts

In terms of quantifiable economic contributions, the metrics were run through the Regional Input-Output Modeling System (RIMS II) multipliers, which describes a regional economic modeling tool used by investors, planners, and elected officials to objectively assess the potential economic impacts of various projects. BEA's model produces multipliers that are used in economic impact studies to estimate the total impact of a project on a region. The idea behind the results of RIMS II is that an initial change in economic activity results in other rounds of spending. RIMS II multipliers were obtained from BEA for six regions in Colorado to account for trade flows and industry profiles within reasonable defined economic units.

The basic concept of a "multiplier effect" or "ripple effect" is that an initial purchase of a good or service (i.e. a patient transport) generates additional economic activity associated with spending on upstream suppliers (inputs to production) and employee household spending. For example, demand for a patient transport generates demand for purchase of fuel for aircraft, which in turn generates demand for petroleum production, as well as oil and gas exploration. In addition, demand for household purchases (e.g. groceries, clothing, housing, etc.) is generated by the wages and benefits of employee households. Three main components to the characterization of economic impacts are as follows:

- <u>Direct Impacts</u>: are the economic activities carried out by a specific industry, such as the labor it employs; wages; property and sales taxes paid; and the goods, services and real estate it purchases or leases in its operations.
- <u>Indirect Impacts</u>: derive primarily from business-to-business activities, such as the lease and purchase of equipment for operations, and the legal, financial and administrative services that may be procured in the process of conducting direct activities. In an industry, indirect impacts most often include manufacturers of equipment, the legal profession, professional and technical services, and finance and insurance. These impacts will quantify the extent of that integration in terms of jobs, contribution to gross regional product (GRP), and wages.
- <u>Induced Impacts</u>: are the ripple effects of the direct and indirect impacts on the larger economy. They include the
 local expenditures made by households of the direct and indirect industry jobs. These effects are the increases in
 employment and expenditure created by successive rounds of local spending and hiring, as individuals or firms
 associated with the industry buy goods and services in the local economy.