



COLORADO COVID RELIEF FUND

COMMITTEE PURPOSE

The Colorado COVID Relief Fund's purpose is to raise funds and coordinate the allocation of those contributions. Funds raised will be used to support unmet needs of communities and agencies impacted by COVID-19 in both response and recovery.

ROLES

Rox White: Co-chair of the Committee. Former Hickenlooper COS with over 25 years as a non-profit leader and small business leader.

Rick Sapkin: Co-chair of the Committee. Founder of Edgemark Development with 30 years of commercial development and business expertise.

Danielle Oliveto: Deputy COS for Gov Polis and point person for the committee in the Governor's Office.

Laura Warren & Kate Siegel Shimko: Finance Support for Colorado COVID Relief Fund.

POTENTIAL FUNDING AREAS & EXAMPLES

Prevention

- Medical Supplies
- Shelter staff coverage
- Nursing home staff coverage for low income households
- Cleaning supplies for shelters
- Cleaning supplies for care facilities of all kinds

Impact

- Early Childhood Education availability and impact on workers and families
- Technology assistance
- Childcare
- Volunteer Services
- Food Services
 - Kids
 - Elderly
 - Homeless
- Support to Small Business Owners
- Emergency Assistance for organizations supporting laid off workers
- Eviction Assistance

Recovery

- Medical Supplies
- Small Business recovery efforts
- Mental Health and Behavioral health for most vulnerable
- Volunteer services
- Economic recovery assistance for small business owners

The Fund will not provide direct assistance to individuals, but to organizations providing direct assistance



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STRUCTURE

1. Volunteers from the Governor's Leadership Team will work with philanthropy to establish funding allocations
2. Needs will be gathered from Office of Emergency Management, United Ways throughout Colorado, philanthropic partners and members of the leadership team and state government
3. A competitive grant process will occur with a focus on vulnerable populations, equity and inclusion across the state
4. Volunteer experts will review applications and recommend awards in three areas and multiple rounds of funding are anticipated as needs evolve
5. Mile High United Way will make expenditures in alignment with the grant awards and purpose of the fund.
6. Mile High United Way will prepare reporting for contributions and results for ongoing review by the Allocations Committee and Leadership Team.

ALLOCATION CRITERIA

Has completed an application for funding which includes the following:

- Legal name and state status
- Area of State serving/doing business
- Request for funding (Prevention, Impact, Recovery)
 - Geographic area served need, equity and diversity in reach
 - Population served and numbers
 - Coordination with other providers/businesses
 - Proof of need based on COVID 19
 - Outcomes
 - Financial information
 - Budget
 - Most recent audit
 - Cash flow (can they stay open)
- Agreement to submit reports, control overhead
- May submit multiple requests, but requests must be specific to the impact area.
- An entity may receive grants in multiple impact areas if they have submitted the required legal paperwork to United Way prior to awards being made.
- Other potential sources of funding have been exhausted (foundations, government).
- Need is clearly based on COVID19 and not an ongoing need.
- Service of vulnerable populations (income, area of service) is demonstrated



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ALLOCATION CRITERIA CONT.

- Coordination with other providers and systems is in place to ensure that there is a larger support network, for businesses this may include work with SBA, local chambers, banks
- Funding will be able to help sustain the business or organization, they are not already closing and funds are inadequate to prevent closure
- Overhead is capped at 8% for all organizations to ensure efficiency
- Proven ability to deliver results in the community through proof of historical funders, customer base, etc.

FUNDING ALLOCATION PROCESS

- Governor's Office, Laura Warren, Roxane White and Jerene Petersen (UW) will work with the foundation community to solicit support for managing the process.
- United Way will not be managing the application process or the volunteers involved in the process. They will solely manage the disbursements of the funding.
- A group will be established to oversee a statewide committee to establish grant making processes based on recommendations, areas and guidance provided by the Governor's Office and Leadership Team.
- Needs will be collected via Governor's Office, OEM, Philanthropists and COVID Relief Leadership group, and for understanding overall need
- An Allocation Team composed of of Governor's Office, members of the COVID Leadership group, and United Way will track funding and allocation approximate dollars for areas (Prevention, Impact and Recovery).
- A submission process will be developed and managed by the Governor's Office and screening of applications prior to submission of the allocation team.
- Applicants are vetted to ensure all paperwork is in place for both nonprofit and small business applicants. This is then forwarded to the review committee.
- The Allocation Team will work to identify best possible donors for needs and share applications with other donors.
- The Allocation Team will then recommend funding awards based upon secured funds. This process may occur several times throughout the course of the work to meet ongoing community needs.

CONTACT

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