

AYA FOUNDATION

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[Rafael Small](#) founded [CarGari](#) in 2019 when he left his well-paid job in tech to pursue his business ownership dream. From the get-go, he went "all in."

The idea to start [CarGari](#) was born out of the need to improve his own personal experience. For more than 10 years, Rafael worked as a technology consultant, which meant 100% travel. If you travel regularly for business, you know what that means: hotels, restaurants, and rental cars. Rafael tells us that during his hectic travel life the worst pinch-point was the rental car pick-up and drop-off. Sounds familiar? Keep reading. Rafael kept thinking "there's got to be a better way" - more value, better customer service, and perhaps even a way to provide a financial opportunity for the entrepreneurial minded. He launched into extensive research, analysis and focused queries. After doing the due diligence, Rafael concluded that he had an idea worth pursuing.

Fast forward to 2023 and [CarGari](#) is headed to Denver International Airport! The company will be one of two peer-to-peer rental car companies at DIA but the ONLY local one. Check out this story in the [Denver Post](#). The other company (who shall not be named) has had all the advantages and benefits that are still a struggle for Black and other founders of color to access. But listen, CarGari has earned its way into DIA, and now, we, as a community, get to support this company maximize success, profits and market share.

The board of directors of AYA Foundation recently approved a \$20,000 grant to CarGari to pay for the launch of a marketing and advertising campaign that will create awareness as they enter DIA. Your donations to AYA Foundation make this possible.

When we asked Rafael Small how his community and allies could support him, he gave us this list:

✳️ ***Sign up on our platform to participate as a "Presenter" (vehicle owner). Turn your depreciating liability (your car) into one of your greatest financial assets. Learn more and sign up at [CarGari.com](#)***

✳️ ***If you need a rental vehicle or have family coming into town, you literally know the owner of a rental car company (Rafael). [Sign up](#), and never stand in a car rental line again! Plus, 20% off your rental when you mention AYA Foundation.***

* **Subscribe to [CarGariCO](#) You Tube Channel and like our video ["What is CarGari"](#)**

* **Follow CarGari on social media: [Instagram](#) [Facebook](#) [Twitter](#)**

* **Sing-up for CarGari's [newsletter](#)**

Let's rally around this founder and his business as they move into DIA. Spread the word, root for them, become a patron, send good vibes only. AYA Foundation is certainly doing all of the above.

Join us in supporting wealth-building in our community through business ownership. Donate to AYA Foundation today!

[Donate](#)