



Impact Investing Forum
Dec. 4, 2019
2:00 p.m. - 4:00 p.m.

The Colorado Health Foundation
1780 Pennsylvania St, Denver, CO 80203

Join us for a discussion with five local experts on the key issues and challenges when using **environmental, social & governance (ESG)** factors for investment and business decisions. All Philanthropy Colorado members, trustees, and investment committee members are invited to attend this convening.

ESG investing has experienced rapid growth in the past couple of years and represents a fundamental shift across all industries. Its popularity is due partly to evidence showing it leads to risk reduction and outpaced financial performance. Some \$12 trillion in assets, or one in every four dollars, are now managed with an ESG screen.

Ed Briscoe, [Impact Charitable](#) (Moderator)



Ed Briscoe founded Impact Charitable, a 501c3 donor advised funds sponsor dedicated to impact investing. The organization's mission is to activate charitable dollars for impact within the over \$100 billion donor advised fund market. Up to 25% of the Impact Charitable portfolio is invested in customized direct investments with the remainder invested in ESG focused funds.

Akasha Absher, [Syntrinsic Investment Counsel](#)



Akasha Absher is the Chief Consulting Officer for Syntrinsic Investment Counsel, a national investment consulting firm exclusively focused on nonprofit organizations and philanthropic private clients. Akasha leads the firm's efforts to create enduring strategic partnerships with clients and craft best in class stewardship platforms. She also is the Principal for Syntrinsic Social Capital, which provides impact strategy engagement, investment manager selection, deal advisory services, and acts as a connector, educator, convener, facilitator, and contributor to the broader ecosystem. Akasha's background includes investment consulting, investment banking, fixed income trading, risk management and nonprofit leadership.

Rebecca Jackson, [FutureValue](#)



sustainability and impact.

Rebecca Jackson is the founder of FutureValue, a boutique consultancy working with companies and investors in public and private markets. FutureValue helps its clients understand and implement ESG factors and sustainability strategies to mitigate risks and leverage opportunities. FutureValue also provides business and career coaching to established and emerging leaders, primarily in

Alanna Fishman, [Cornerstone Government Affairs](#)



Alanna Fishman is Vice President of Cornerstone Government Affairs. Alanna is a subject matter expert on Environmental, Social, Governance (ESG) strategic planning where she specializes on the nexus between business, regulatory and sustainability value. Her role focuses on developing risk mitigation strategies for clients to enhance financial performance, grow shareholder value and capitalize on operational excellence.

Luis Duarte, [ZOMA Foundation](#)



Luis Duarte serves as the President of ZOMA Foundation, the philanthropic arm of the family office of Ben and Lucy Ana Walton. Luis leads the organization's efforts to address challenging social and cultural issues in Colorado and Chile. He led the process to create the Foundation's first Investment Policy Statement; the principals believe it is only by utilizing all assets the organization will achieve its long term goals. Prior to joining ZOMA Foundation, Luis served as investment director at Gary Community Investments, an organization committed to support low-income children and their families in the State of Colorado. Luis led GCI's areas of innovation and impact investing.